



## **SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY**



**I educate and  
expand our  
workforce to  
ensure the future  
of the industry.**

**Zaira Morelos**  
Building Efficiency Resources  
Sanford, FL

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



**[EE] lowers  
energy costs.**

**Audra Montero**  
IDI Distributors  
Tampa, FL

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



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**Florida's** energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

132,060 people work in Florida's energy efficiency sector.

**Energy efficiency jobs are in every Florida county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.**

**Support for energy efficiency will save Floridians money and boost local economies.**

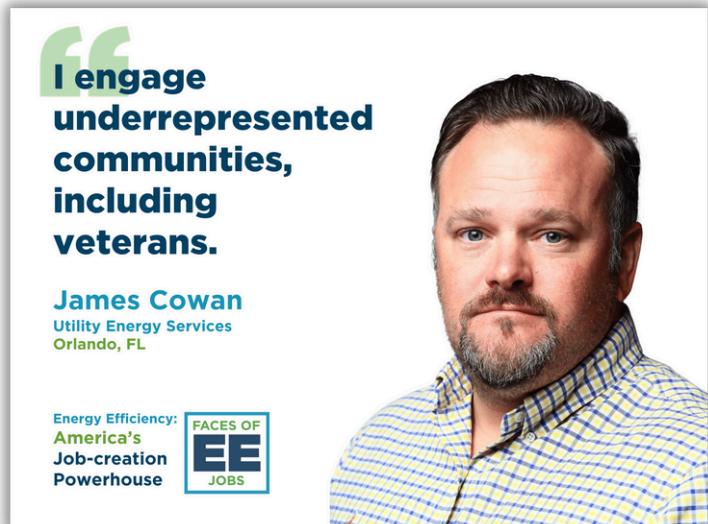
Please support policies and programs that will enable Florida's energy efficiency sector to create jobs and provide benefits for communities.

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*Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes energy-efficient, comfortable, healthy, and safe.*

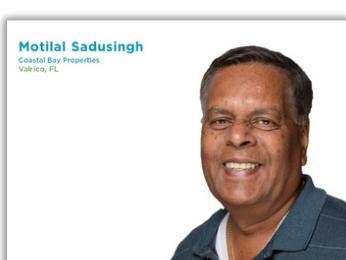
# Introducing a few of Florida's 132,000+ energy efficiency pros

@FacesofEE



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This sample shows the variety of  
jobs in the energy efficiency  
industry and highlights the  
potential for growth when  
workforce development and  
training are prioritized.

Note: Some individuals pictured  
may have changed jobs since they  
joined Faces of EE.