



SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY



**A healthy, safe,
efficient home
is essential to
family well-
being.**

Kylie Spies
EveryStep
Des Moines, IA

Energy Efficiency:
America's
Job-creation
Powerhouse



**I educate
customers on EE
to help them save
money.**

Stacy Christoffersen
MidAmerican Energy Co.
Davenport, IA

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Iowa's energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

21,088 people work in Iowa's energy efficiency sector.

Energy efficiency jobs are in every Iowa county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.

Support for energy efficiency will save Iowans money and boost local economies.

Please support policies and programs that will enable Iowa's energy efficiency sector to create jobs and provide benefits for communities.

Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes energy-efficient, comfortable, healthy, and safe.

Introducing a few of **Iowa's 21,000+** energy efficiency pros

@FacesofEE

Julie Colling
Mid-Sioux Opportunity
Remsen, IA



Kevin Kinzler
Kinsler Construction Services
Ames, IA



Dave Mirocha
Project Now
Bettendorf, IA



Alyson Palmer
South Central Iowa Community Action Program
Chariton, IA



Dennis Potter
John Deere
Le Claire, IA



Edward Ymker
Ymker Insulation
Sioux Center, IA



[EE] helps low-income properties achieve energy savings.

Cindy Stevens

The Energy Group
Altoona, IA

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This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.