



## **SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY**

**EE**  
I am deeply committed to [EE] through healthy homes programs.

**Karina Odom**  
City of Detroit  
Taylor, MI

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



**EE**  
Energy efficiency is a rewarding career.

**Michael Black**  
CLEAResult  
Lansing, MI

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



**Michigan's** energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

78,442 people work in Michigan's energy efficiency sector.

**Energy efficiency jobs are in every Michigan county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.**

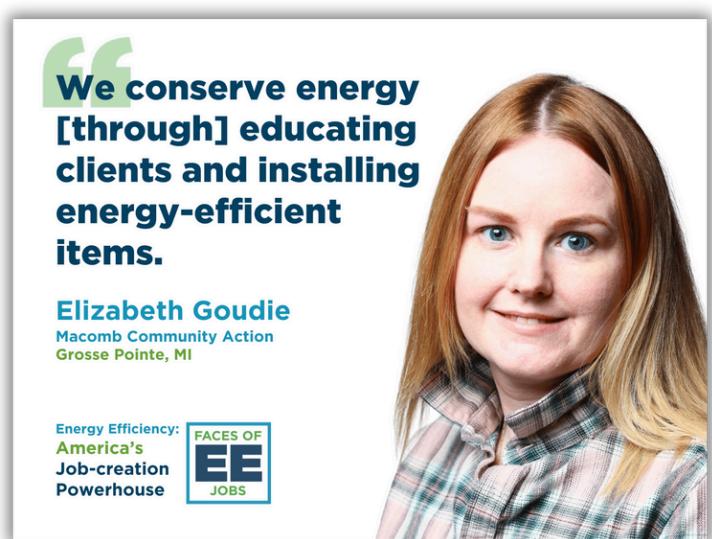
**Support for energy efficiency will save Michiganians money and boost local economies.**

Please support policies and programs that will enable Michigan's energy efficiency sector to create jobs and provide benefits for communities.

*Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes energy-efficient, comfortable, healthy, and safe.*

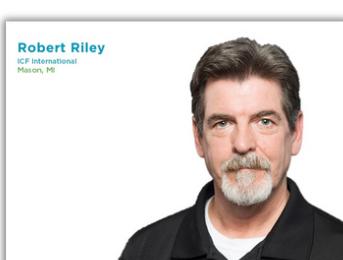
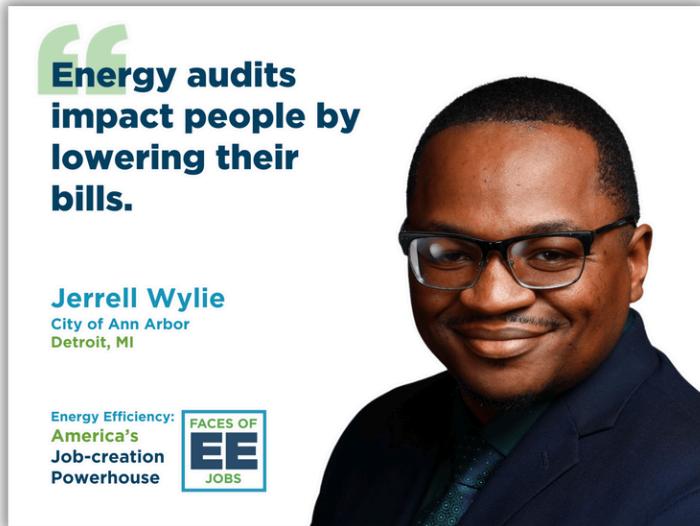
# Introducing a few of Michigan's 78,400+ energy efficiency pros

@FacesofEE



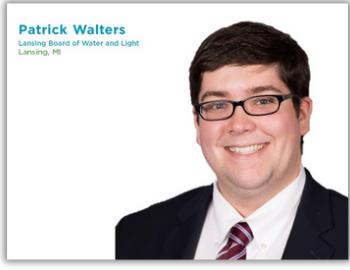
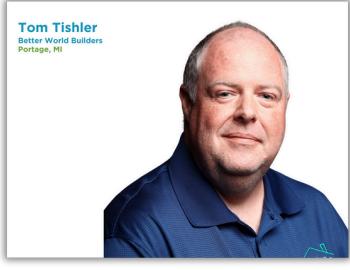
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This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.

