



SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY



Greater efficiency reduces carbon emissions and saves money.



Starr Webb-Allen
City of Charlotte Affordable Housing
Charlotte, NC

Energy Efficiency:
America's
Job-creation
Powerhouse



[EE] creates comfortable, efficient, and healthy living spaces.



Jonathan Gach
Building Science Detectives
Asheville, NC

Energy Efficiency:
America's
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North Carolina's energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

83,490 people work in North Carolina's energy efficiency sector.

Energy efficiency jobs are in every North Carolina county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.

Support for energy efficiency will save North Carolinians money and boost local economies.

Please support policies and programs that will enable North Carolina's energy efficiency sector to create jobs and provide benefits for communities.

Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes energy-efficient, comfortable, healthy, and safe.

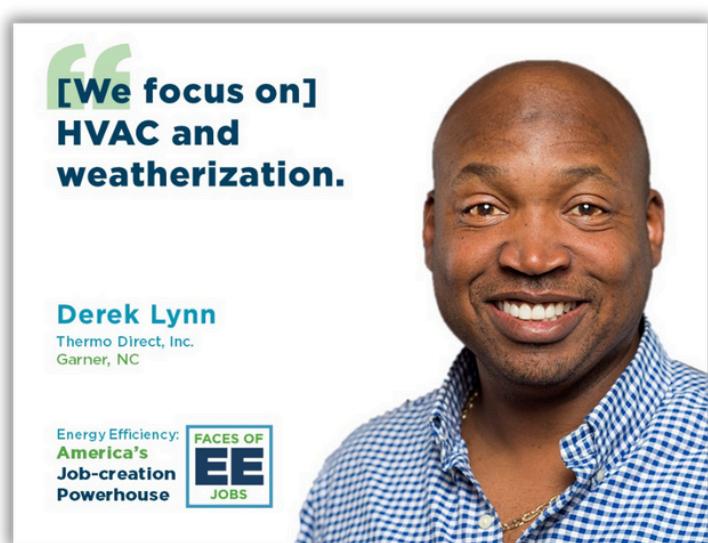
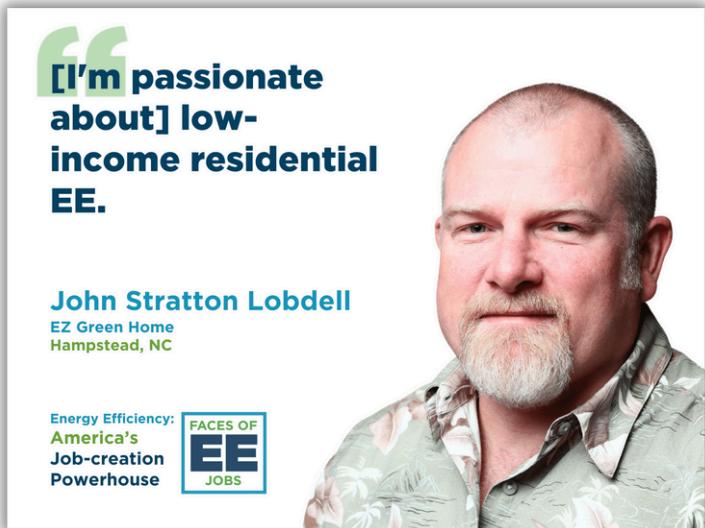
Introducing a few of **North Carolina's** **83,400+** energy efficiency pros

@FacesofEE



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This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.