



83,490 Jobs



## SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY

“Greater efficiency reduces carbon emissions and saves money.”

**Starr Webb-Allen**  
City of Charlotte Affordable Housing  
Charlotte, NC

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



**North Carolina's** energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

83,490 people work in North Carolina's energy efficiency sector.

**Energy efficiency jobs are in every North Carolina county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.**

**Support for energy efficiency will save North Carolinians money and boost local economies.**

Please support policies and programs that will enable North Carolina's energy efficiency sector to create jobs and provide benefits for communities.

“[EE] creates comfortable, efficient, and healthy living spaces.”

**Jonathan Gach**  
Building Science Detectives  
Asheville, NC

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Powerhouse



*Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes energy-efficient, comfortable, healthy, and safe.*


Introducing a few of **North Carolina's**  
**83,400+** energy efficiency pros

@FacesofEE

Wayne Bodrick

Johnson-Lee-Hamlett Community Action, Inc.


Princeton, NC



Cesar Carmona

Central Piedmont Community Action

Pittsboro, NC



I am a proponent  
of energy  
conservation and  
environmental  
responsibility.


Gene Kelley

Rockingham County Schools

Madison, NC

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FACES OF  
EE  
JOBS



Antonia Chan

BASF Corporation


Charlotte, NC



Brian Coble

Advanced Energy


Graham, NC



Douglas Dixon

Central Piedmont Community Action


Liberty, NC



Mark Gentry

Franklin Energy


Yadkinville, NC



Jim Herndon

Resource Innovations


Apex, NC



Maye Hickman

NC Department of Environmental Quality

Raleigh, NC



EE is the  
cheapest,  
cleanest energy  
resource.


Gudrun Thompson

Southern Environmental Law Center

Chapel Hill, NC

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Michael Hicks

Coastal Community Action


Minnetts Beach, NC



Ernie Hodgson

NC Weatherization Assistance Program


Raleigh, NC



Kanit Jacobs

Resources for Seniors


Timberlake, NC



Laura Langham

NC Sustainable Energy Association


Raleigh, NC



Jason LaStella

Franklin Energy


Ashville, NC



Juma Lawson

Action Pathways, Inc.


Payetteville, NC



Rob Lucas

Supreme Corporation


Wilmington, NC



Greg Merritt

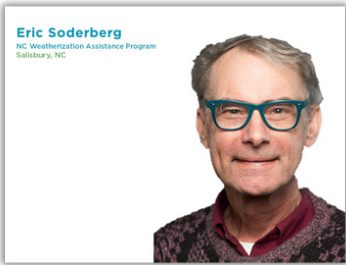
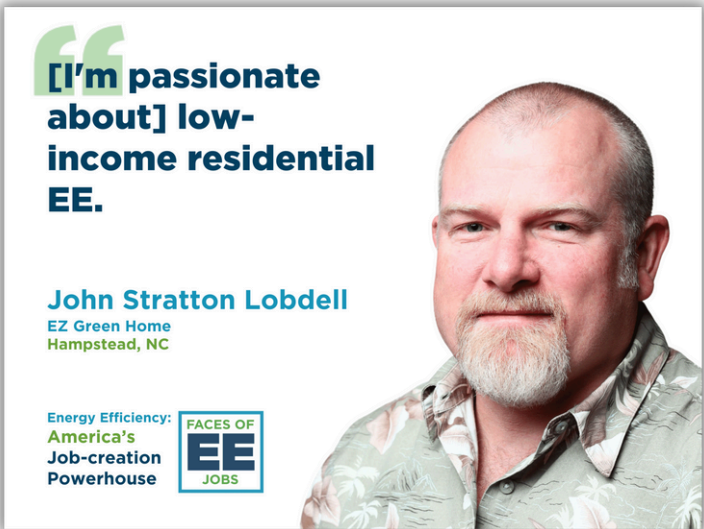
Cree, Inc.

Chapel Hill, NC



# Introducing a few of **North Carolina's** **83,400+** energy efficiency pros

@FacesofEE



This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.