



## **SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY**



**It's a privilege to  
help the  
community and  
improve air  
quality.**

**Gilbert Cortez**  
La Casa De Esperanza  
Brookfield, WI

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



**[Energy  
efficiency] helps  
people and  
changes lives.**

**Marcus Lawrence**  
Racine Kenosha Community Action  
Milwaukee, WI

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



---

**Wisconsin's** energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

58,160 people work in Wisconsin's energy efficiency sector.

**Energy efficiency jobs are in every Wisconsin county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.**

**Support for energy efficiency will save Wisconsinites money and boost local economies.**

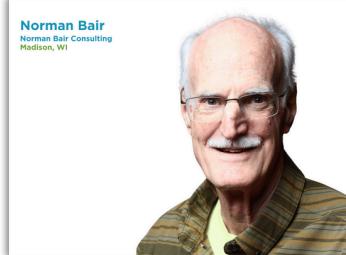
Please support policies and programs that will enable Wisconsin's energy efficiency sector to create jobs and provide benefits for communities.

---

*Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes energy-efficient, comfortable, healthy, and safe.*

# Introducing a few of **Wisconsin's 58,100+** energy efficiency pros

@FacesofEE



# Introducing a few of **Wisconsin's** **58,100+** energy efficiency pros

@FacesofEE



# Introducing a few of **Wisconsin's** **58,100+** energy efficiency pros

@FacesofEE

**Shannon Stendel**  
Sillstream  
Madison, WI



**Tony Thede**  
Weatherization Services  
Appleton, WI



**Dan York**  
ACEEE  
Madison, WI



This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.



**I have been in the  
energy efficiency  
industry for 25  
years.**

**Brody Vance**

BlocPower  
Milwaukee, WI

Energy Efficiency:  
America's  
Job-creation  
Powerhouse

