



20,153 Jobs



SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY

“A healthy, safe, efficient home is essential to family well-being.”

Kylie Spies
EveryStep
Des Moines, IA

Energy Efficiency: America's Job-creation Powerhouse



“Educate customers on EE to help them save money.”

Stacy Christoffersen
MidAmerican Energy Co.
Davenport, IA

Energy Efficiency: America's Job-creation Powerhouse



Iowa's energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

20,153 people work in Iowa's energy efficiency sector.

Energy efficiency jobs are in every Iowa county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.

Support for energy efficiency will save Iowans money and boost local economies.

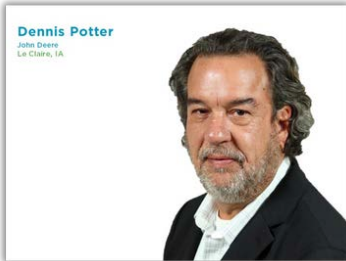
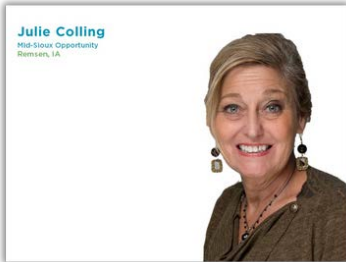
Energy efficiency is key to equitable growth.

Please support policies and programs that will enable Iowa's energy efficiency sector to create jobs and provide benefits for communities.

Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes efficient, comfortable, safe, and healthy.

Introducing a few of **Iowa's 20,000+** energy efficiency pros

@FacesofEE



“[EE] helps low-income properties achieve energy savings.”

Cindy Stevens
The Energy Group
Altoona, IA

Energy Efficiency: **AMERICA'S** Job-creation Powerhouse

This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.