



44,511 Jobs



# SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY



**Minnesota's** energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

44,511 people work in Minnesota's energy efficiency sector.

**Energy efficiency jobs are in every Minnesota county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.**

**Support for energy efficiency will save Minnesotans money and boost local economies.**

**Energy efficiency is key to equitable growth.**

Please support policies and programs that will enable Minnesota's energy efficiency sector to create jobs and provide benefits for communities.



*Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes efficient, comfortable, safe, and healthy.*

# Introducing a few of **Minnesota's** **44,000+** energy efficiency pros

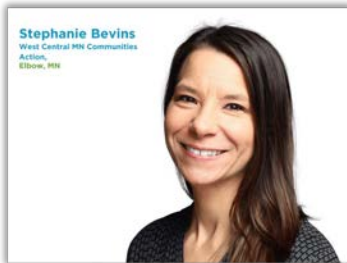
@FacesofEE



**“Translating building science into home comfort is an honor and passion.”**

**Kevin Brauer**  
Home Performance Strategies  
Saint Paul, MN

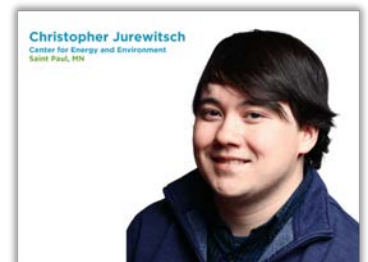
Energy Efficiency: **AMERICA'S** Job-creation Powerhouse



**“I am passionate about [the EE industry].”**

**Marvin Martin**  
NTC Corporate  
Rosemount, MN

Energy Efficiency: **AMERICA'S** Job-creation Powerhouse



# Introducing a few of **Minnesota's** **44,000+** energy efficiency pros



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**I help people realize their energy goals and resources.**

**Curtis Bird**  
Center for Energy and Environment  
Mound, MN

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



**[EE] is impactful and fulfilling work.**

**Anna Wiebe**  
Center for Energy and Environment  
Minneapolis, MN

Energy Efficiency:  
America's  
Job-creation  
Powerhouse



# Introducing a few of **Minnesota's** **44,000+** energy efficiency pros

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This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.

A large graphic featuring a portrait of Sage Berglund, a woman with long dark hair, wearing a red shirt. To the left of her portrait, the text reads: "I am an educator and trainer." in a large font. Below that, it says "Sage Berglund", "Center for Energy and Environment", "Minneapolis, MN". At the bottom left, there is a logo that says "Energy Efficiency: America's Job-creation Powerhouse" next to a square logo containing "FACES OF EE JOBS".