





80,817 Jobs 

SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY

“Greater efficiency reduces carbon emissions and saves money.”



Starr Webb-Allen
City of Charlotte Affordable Housing
Charlotte, NC

Energy Efficiency: America's Job-creation Powerhouse 

North Carolina's energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

80,817 people work in North Carolina's energy efficiency sector.

Energy efficiency jobs are in every North Carolina county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.

“[EE] creates comfortable, efficient, and healthy living spaces.”



Jonathan Gach
Building Science Detectives
Asheville, NC

Energy Efficiency: America's Job-creation Powerhouse 

Support for energy efficiency will save North Carolinians money and boost local economies.

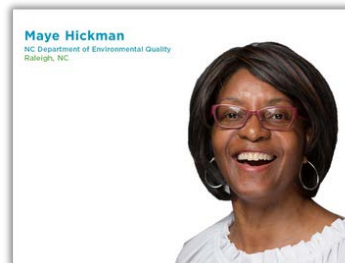
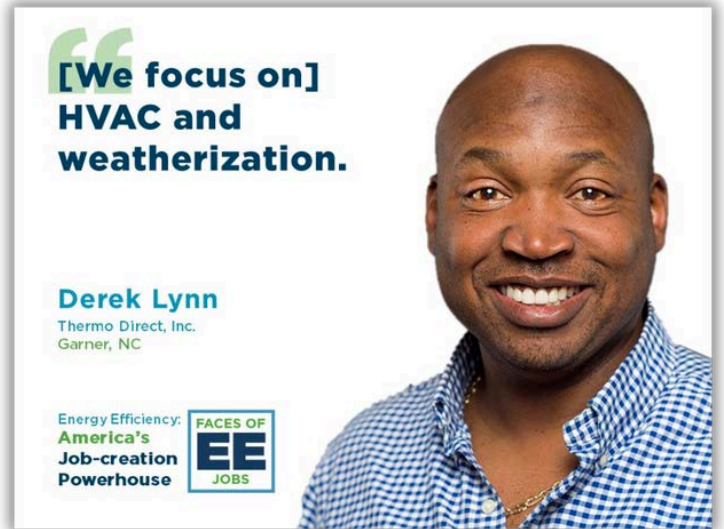
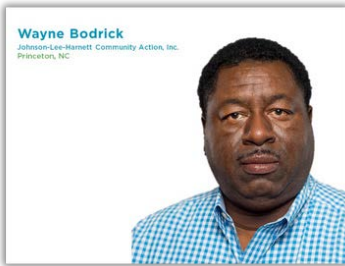
Energy efficiency is key to equitable growth.

Please support policies and programs that will enable North Carolina's energy efficiency sector to create jobs and provide benefits for communities.

Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes efficient, comfortable, safe, and healthy.

Introducing a few of **North Carolina's** **80,000+** energy efficiency pros

@FacesofEE



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[I'm passionate about] low-income residential EE.

John Stratton Lobdell
EZ Green Home
Hampstead, NC

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Job-creation
Powerhouse



[I work in] business development [and] smart lighting.

Cindy Brewbaker
IBM Global Business Services
Fuquay-Varina, NC

Energy Efficiency:
America's
Job-creation
Powerhouse



This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.