



76,685 Jobs



SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY

“I’m so very fortunate that I get to do what I love and call it work!”



Jennifer Mares
Virginia Dept. of Housing and Community Development,
Richmond, VA

Energy Efficiency:
America's
Job-creation
Powerhouse



“I love it when we take action to reduce our environmental impact.”



Chris Rawlings
Bowerbird Energy
Richmond, VA

Energy Efficiency:
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Powerhouse



Virginia’s energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

76,685 people work in Virginia’s energy efficiency sector.

Energy efficiency jobs are in every Virginia county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.

Support for energy efficiency will save Virginians money and boost local economies.

Energy efficiency is key to equitable growth.

Please support policies and programs that will enable Virginia’s energy efficiency sector to create jobs and provide benefits for communities.

Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes efficient, comfortable, safe, and healthy.

Introducing a few of **Virginia's** **76,000+** energy efficiency pros

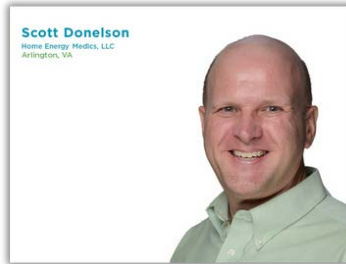
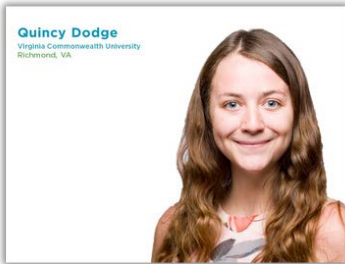
@FacesofEE



“This industry has a positive effect, especially [for] those in greatest need.”

Willie Fobbs
VA Dept. of Housing and Community Devel.
Richmond, VA

Energy Efficiency: **Am**erica's **EE** **Job-creation** **Powerhouse** **JOBS**



“I'm helping people live more comfortably and save money.”

Stacey Fitzgerald-Redd
North American Insulation Manufacturers Assoc.
Alexandria, VA

Energy Efficiency: **Am**erica's **EE** **Job-creation** **Powerhouse** **JOBS**



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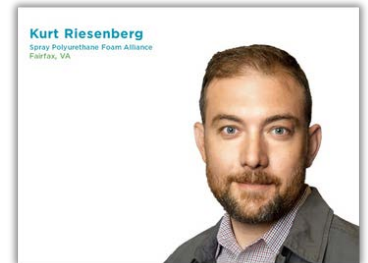
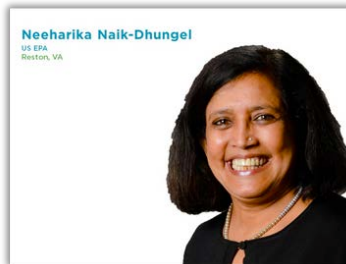
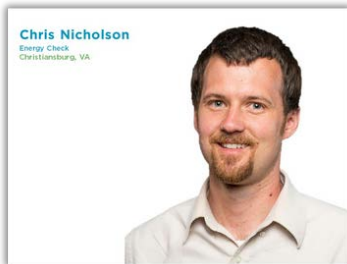

@FacesofEE



**I own an
insulation
contracting
business.**

Ken Wells
Elite Insulation & PolyPro, LLC
Broadway, VA

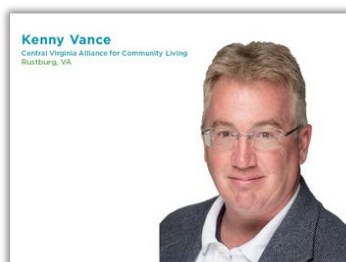
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**I founded Better
Building Works
to do efficiency
right & with the
highest ROI.**

Monica Rokicki
Better Building Works
Roanoke, VA

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This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.