



56,868 Jobs



SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY

“It’s a privilege to help the community and improve air quality.”




Gilbert Cortez
La Casa De Esperanza
Brookfield, WI

Energy Efficiency: America's Job-creation Powerhouse




“[Energy efficiency] helps people and changes lives.”



Marcus Lawrence
Racine Kenosha Community Action
Milwaukee, WI

Energy Efficiency: America's Job-creation Powerhouse



Wisconsin’s energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

56,868 people work in Wisconsin’s energy efficiency sector.

Energy efficiency jobs are in every Wisconsin county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.

Support for energy efficiency will save Wisconsinites money and boost local economies.

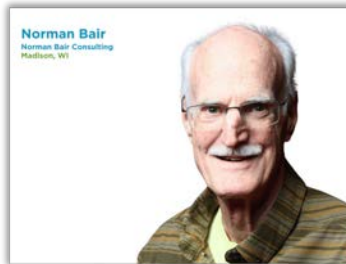
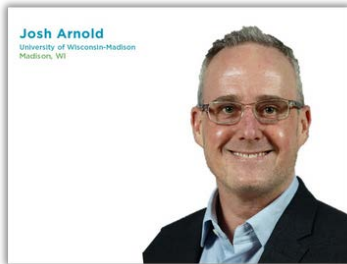
Energy efficiency is key to equitable growth.

Please support policies and programs that will enable Wisconsin’s energy efficiency sector to create jobs and provide benefits for communities.

Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes efficient, comfortable, safe, and healthy.

Introducing a few of **Wisconsin's** **56,000+** energy efficiency pros

@FacesofEE



I am an energy auditor and installer.

Macie Herm
Home Energy Solutions of Wisconsin
Pulaski, WI

Energy Efficiency:
America's
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Powerhouse



I help customers realize comfort, economic savings, and have a more resilient home.

Karl Flanagan-Morris
Efficient Energy Strategies, LLC
Hartford, WI

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“It’s amazing to see the impact [of making] homes healthy and comfortable.”

Adrian Villegas
La Casa de Esperanza
Milwaukee, WI


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“My life’s work is to make homes safer, more comfortable, and more energy efficient.”

Seth Vasser
Wintergreen Remodeling
Washburn, WI

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@FacesofEE



This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.

I have been in the energy efficiency industry for 25 years.

Brody Vance
BlocPower
Milwaukee, WI

Energy Efficiency:
America's
Job-creation
Powerhouse

A large graphic featuring a portrait of Brody Vance, a man with a goatee wearing a blue and white plaid shirt. To the left of the portrait is a quote: "I have been in the energy efficiency industry for 25 years." Below the quote is the name Brody Vance and his affiliation with BlocPower in Milwaukee, WI. At the bottom left of the graphic is the text "Energy Efficiency: America's Job-creation Powerhouse" and a logo that says "FACES OF EE JOBS".