



**302,176 Jobs**



# SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY

**“[EE provides] comfortable, climate-resilient, healthy homes.”**



**Jillian Du**  
Bay Area Regional Energy Network  
Oakland, CA

Energy Efficiency: America's Job-creation Powerhouse



**California's** energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

302,176 people work in California's energy efficiency sector.

**Energy efficiency jobs are in every California county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.**

**“I'm thrilled to be part of [a] community working to meet our climate goals.”**



**McGee Young**  
WattCarbon  
Lafayette, CA

Energy Efficiency: America's Job-creation Powerhouse



**Support for energy efficiency will save Californians money and boost local economies.**

**Energy efficiency is key to equitable growth.**

Please support policies and programs that will enable California's energy efficiency sector to create jobs and provide benefits for communities.

*Faces of EE is an educational initiative led by the Building Performance Association, a nonprofit industry association dedicated to making all homes efficient, comfortable, safe, and healthy.*

# Introducing a few of **California's** **300,000+** energy efficiency pros

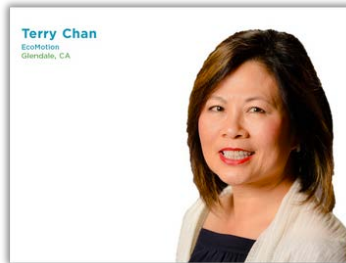
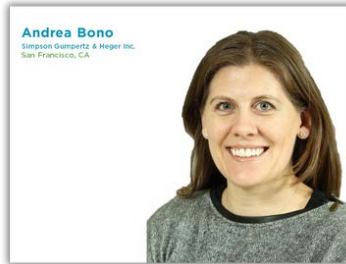
@FacesofEE



**“Our goal is to make every single project more sustainable.”**

**Arianne Ponce**  
CallisonRTKL  
Alhambra, CA

Energy Efficiency: **AMERICA'S** Job-creation Powerhouse



**“[We] make homes more comfortable and efficient.”**

**Ken Johnson**  
Mitsubishi Electric  
Long Beach, CA

Energy Efficiency: **AMERICA'S** Job-creation Powerhouse





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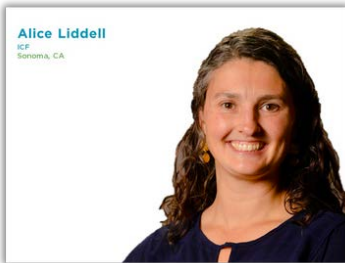
@FacesofEE



**I [run] EE programs for commercial, industrial and institutional customers.**

**Lucia Alvelais**  
Los Angeles Department of Water and Power  
San Marino, CA

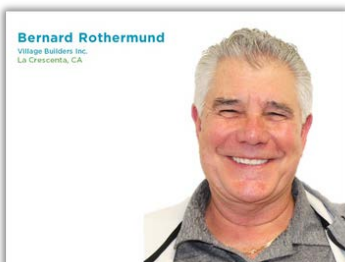
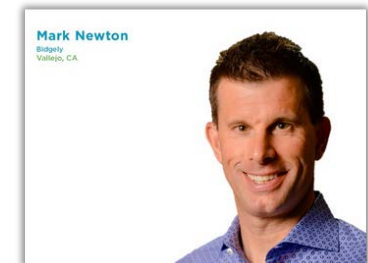
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**I lead a team that implements EE projects for public agencies.**

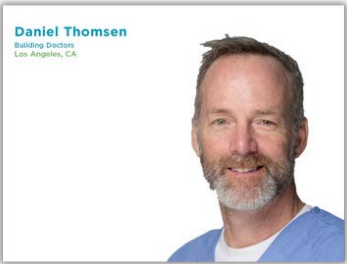
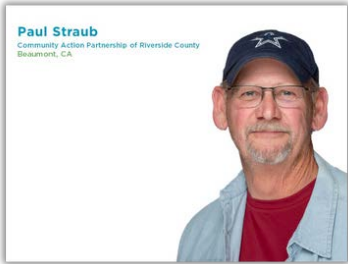
**Pranesh Venugopal**  
The Energy Coalition  
Lake Forest, CA

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# Introducing a few of **California's** **300,000+** energy efficiency pros

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This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined Faces of EE.