New Mexico

Energy Efficiency Jobs in America

6,486
Total Jobs

What are EE jobs?

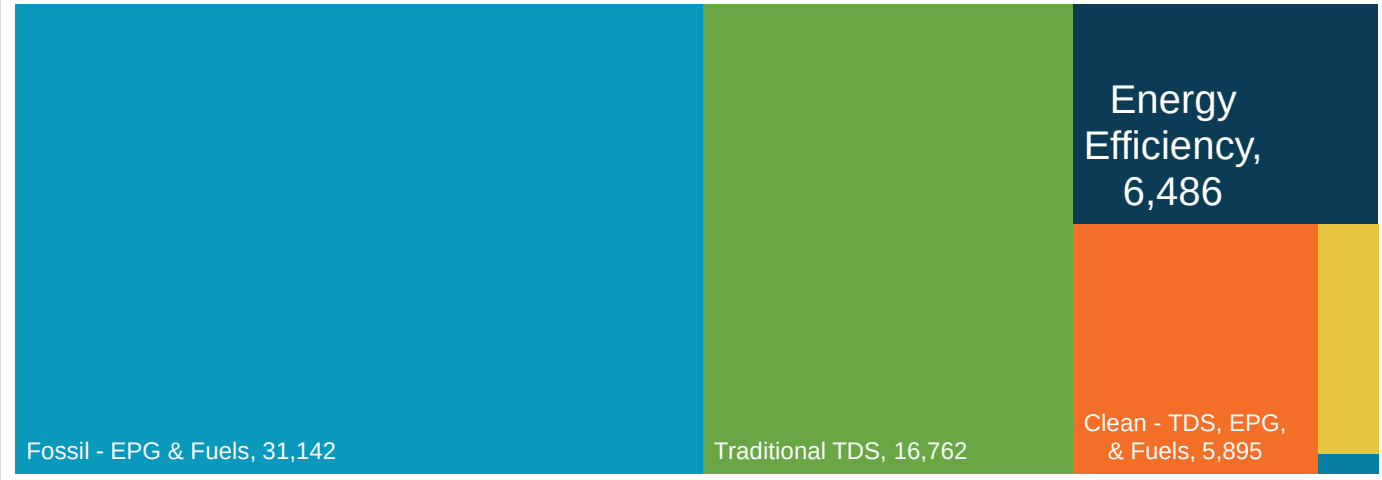
Jobs that deliver goods and services that lower energy use by improving energy efficiency with a focus on appliances, buildings, data systems, financing, new technologies, and more.

What do EE workers do?

- **Manufacture and install** high-efficiency systems, controls, windows, insulation, and ENERGY STAR-certified appliances and products in existing and new homes, commercial and industrial buildings.
- **Design and construct** high-performance buildings such as those earning nationally recognized sustainability and environmental performance ratings.
- **Upgrade and repair** heating, air conditioning, and ventilation (HVAC) and water heating equipment.
- **Educate** property owners and managers on building improvements to unlock savings for businesses, homeowners, schools, states, municipalities, military bases, and more.
- **Analyze building data** using software to maximize energy savings through targeted performance improvements and behavioral changes.
- **Review and approve loans** to finance energy savings performance contracts to improve the comfort, health, and operational costs of buildings.

How does EE compare in New Mexico?

Energy efficiency is the third largest energy sector in New Mexico.

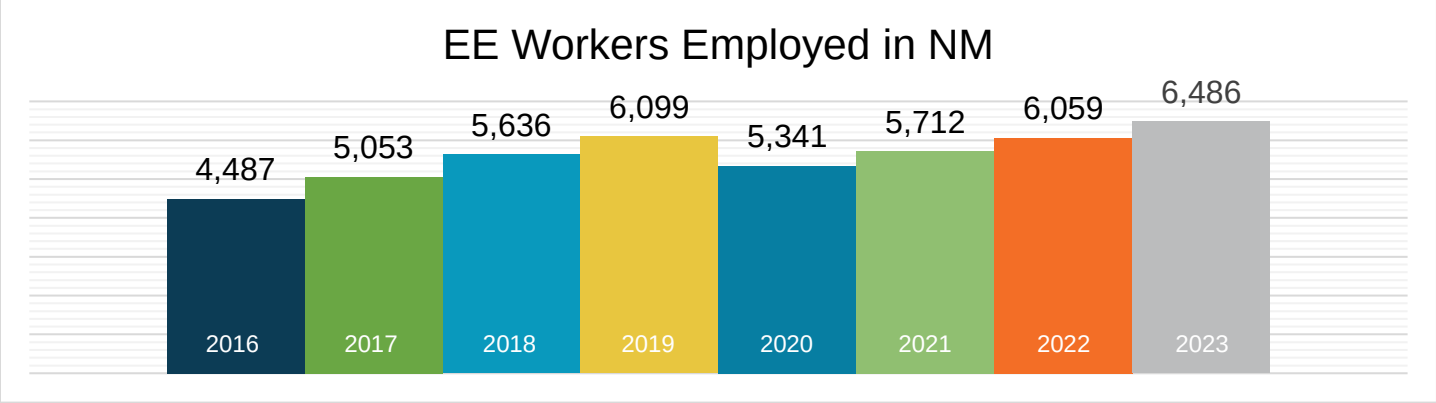


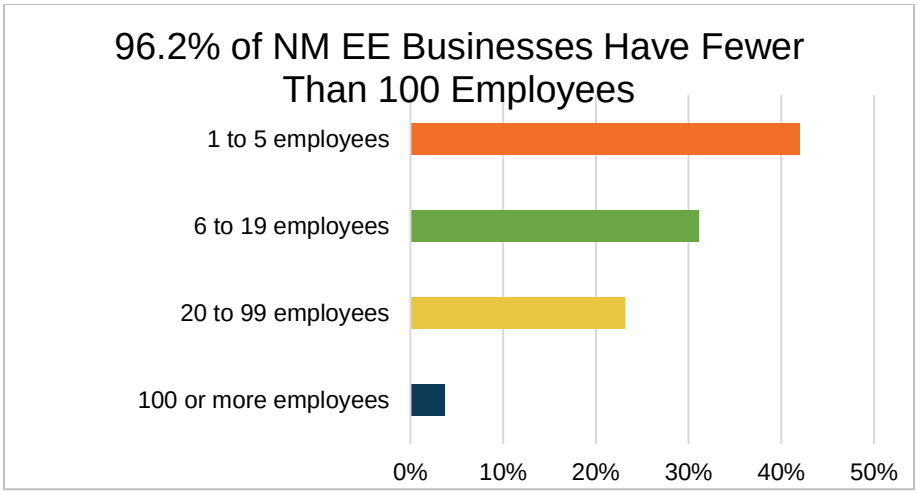
TDS = Transmission, Distribution & Storage
EPG = Electric Power Generation
Nuclear (EPG & Fuels) = 116
Other* = 1,344
*Includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others.

Presented by:

Updated April 2025

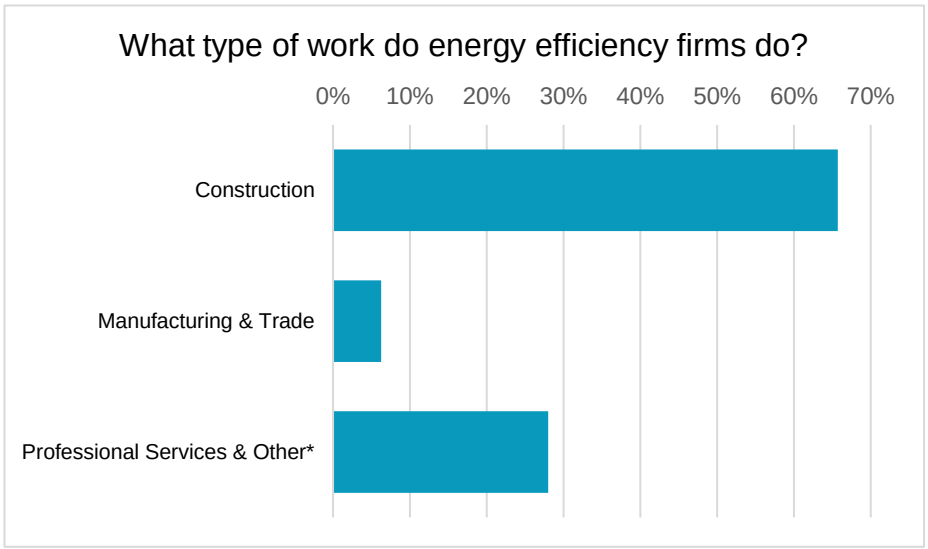
What does EE look like in New Mexico?



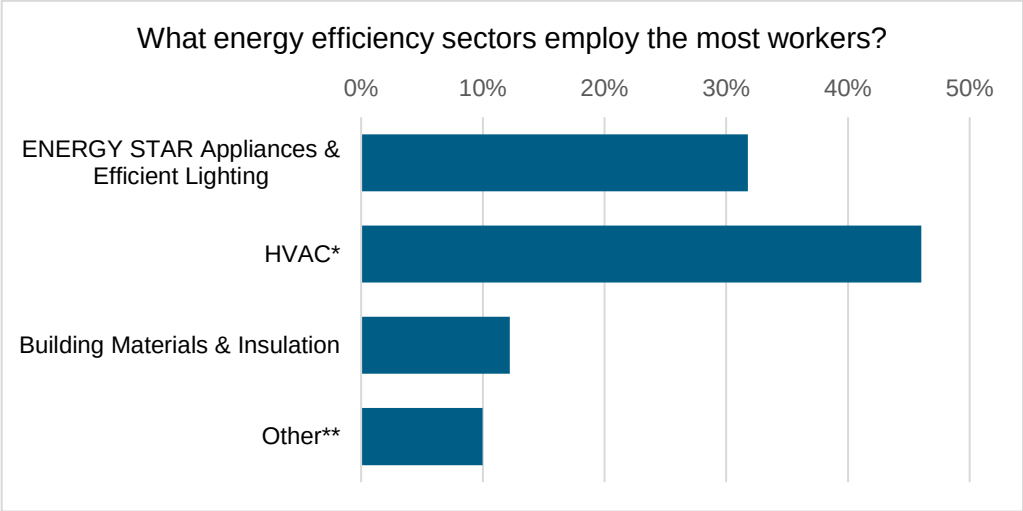


1,042
EE businesses in New Mexico

EE construction workers comprise **8%** of New Mexico's construction workforce



*Professional services include finance/accounting, architecture, engineering, R&D, etc. and other includes maintenance, and business, and nonprofit organizations.



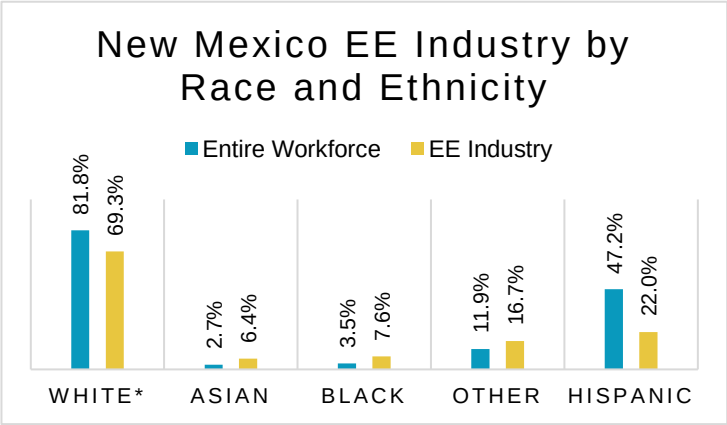
*Heating, ventilation, air conditioning of higher than standard efficiency/renewable heating & cooling
**Other such as energy audits, building certifications, and software services

8%
of New Mexico EE workers are **Veterans**

How is EE doing on diversity in New Mexico?

Demographic data is critical to measure progress in expanding the diversity of the EE industry. A more inclusive industry that reflects the communities it serves is a stronger one that better meets the needs of all U.S. residents. Promoting diversity in hiring is key to maintaining a future workforce of qualified professionals and ensuring all New Mexico communities are represented in the EE sector.

The EE industry needs to do more to prioritize minorities and women for training and support that enables access to employment at New Mexico businesses.

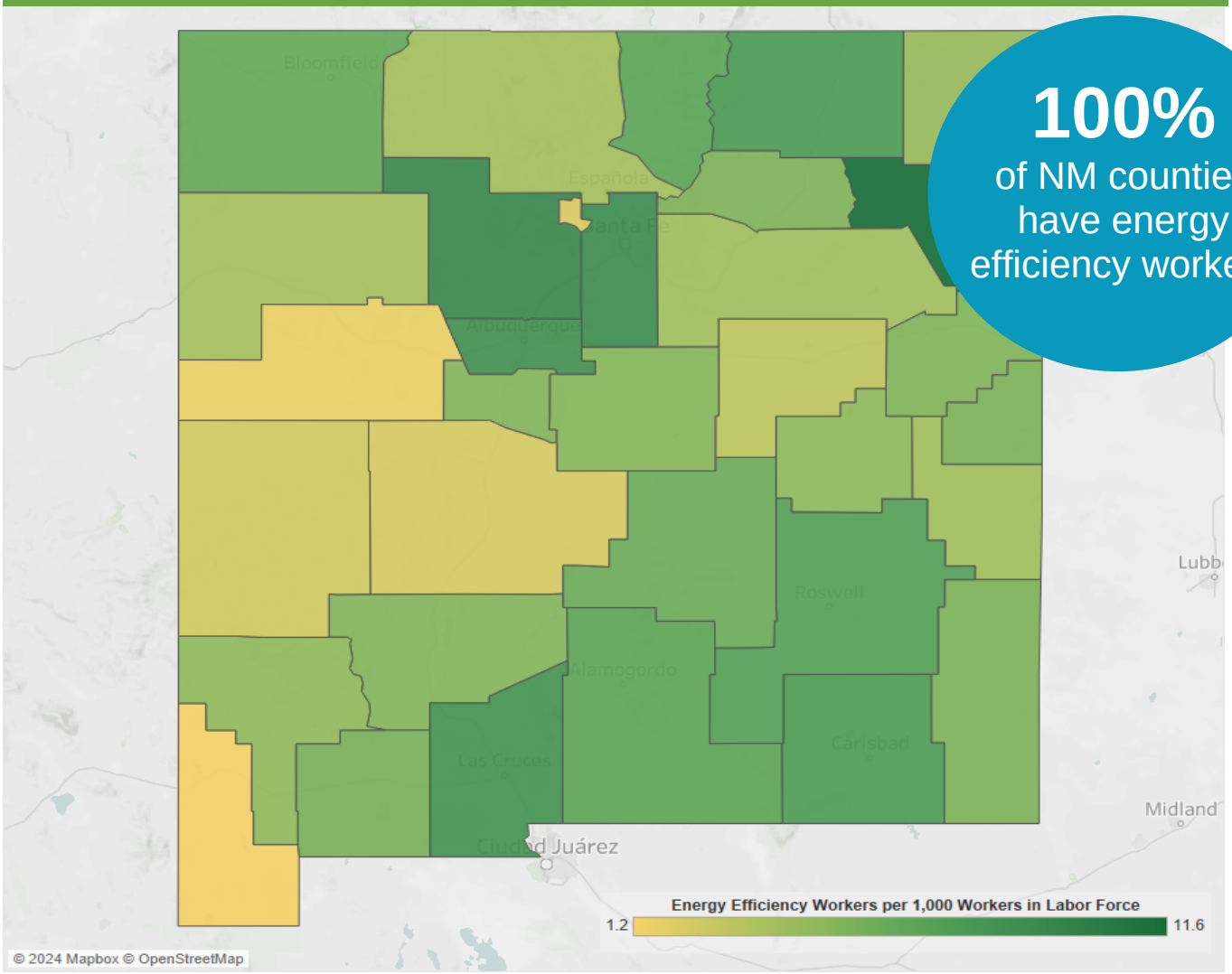


*Includes non-Hispanic and Hispanic whites.

Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Non-binary gender data is missing from this document due to this limitation.

Energy Efficiency Jobs are Everywhere

EE Jobs by County



Congressional	
District	**Jobs**
1	**2,260**
2	**2,395**
3	**1,831**

Metropolitan Areas	
Area	**Jobs**
Albuquerque	**3,390**
Farmington	**291**
Las Cruces	**658**
Santa Fe	**553**
Rural	**1,594**

State Senate							
District	Jobs	District	Jobs	District	Jobs	District	Jobs
1	302	12	980	23	<10	34	113
2	60	13	932	24	751	35	89
3	66	14	<10	25	<10	36	19
4	53	15	359	26	<10	37	<10
5	86	16	158	27	217	38	<10
6	131	17	<10	28	93	39	12
7	118	18	<10	29	86	40	<10
8	93	19	69	30	<10	41	181
9	376	20	41	31	263	42	16
10	373	21	<10	32	65		
11	162	22	11	33	154		

State House of Representatives							
District	Jobs	District	Jobs	District	Jobs	District	Jobs
1	291	19	<10	37	<10	55	<10
2	37	20	152	38	27	56	46
3	<10	21	<10	39	<10	57	<10
4	15	22	75	40	129	58	93
5	78	23	145	41	97	59	22
6	36	24	214	42	<10	60	<10
7	80	25	<10	43	340	61	204
8	<10	26	<10	44	32	62	<10
9	<10	27	40	45	314	63	115
10	1,048	28	<10	46	156	64	<10
11	313	29	<10	47	<10	65	<10
12	<10	30	<10	48	<10	66	13
13	<10	31	<10	49	31	67	39
14	<10	32	71	50	21	68	<10
15	1,208	33	245	51	93	69	<10
16	<10	34	43	52	<10	70	<10
17	<10	35	16	53	14		
18	230	36	<10	54	197		

The Building Performance Association (BPA) is a 501(c) 6 nonprofit industry association that serves as the hub for businesses, nonprofits, and government agencies working to make America's homes more comfortable, healthy, and energy efficient. Our mission is to transform the market for the home performance industry through advocacy, education, professional development, and networking. Visit www.building-performance.org

E4TheFuture is dedicated to bringing clean, efficient energy home for every American and promotes energy solutions to advance climate protection and economic fairness. Visit www.E4TheFuture.org.

BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit www.bwresearch.com.

Data Source: Unless otherwise stated, all data are from the U.S. Energy and Employment Report, August 2024, by the U.S. Department of Energy (see Appendix B for methodology details). This methodology — adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics — provides the broadly accepted best accounting of all U.S. energy workers.

For questions on BPA analyses please email: communications@building-performance.org