

North Carolina

Energy Efficiency Jobs in America

80,817
Total Jobs

What are EE jobs?

Jobs that deliver goods and services that lower energy use by improving energy efficiency with a focus on appliances, buildings, data systems, financing, new technologies, and more.

What do EE workers do?

- **Manufacture and install** high-efficiency systems, controls, windows, insulation, and ENERGY STAR-certified appliances and products in existing and new homes, commercial and industrial buildings.
- **Design and construct** high-performance buildings such as those earning nationally recognized sustainability and environmental performance ratings.
- **Upgrade and repair** heating, air conditioning, and ventilation (HVAC) and water heating equipment.
- **Educate** property owners and managers on building improvements to unlock savings for businesses, homeowners, schools, states, municipalities, military bases, and more.
- **Analyze building data** using software to maximize energy savings through targeted performance improvements and behavioral changes.
- **Review and approve loans** to finance energy savings performance contracts to improve the comfort, health, and operational costs of buildings.

How does EE compare in North Carolina?

Energy efficiency is the largest energy sector in North Carolina.



TDS = Transmission, Distribution & Storage

EPG = Electric Power Generation

Nuclear (EPG & Fuels) = 1,806

*Includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others.

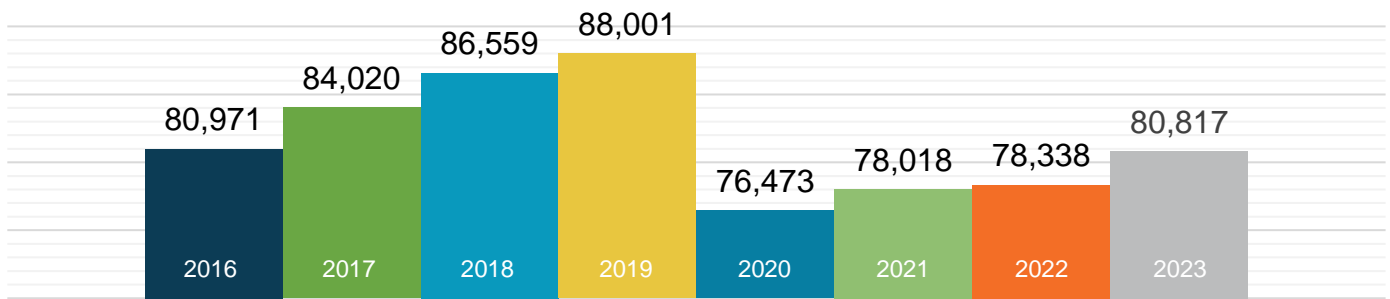
Presented by:



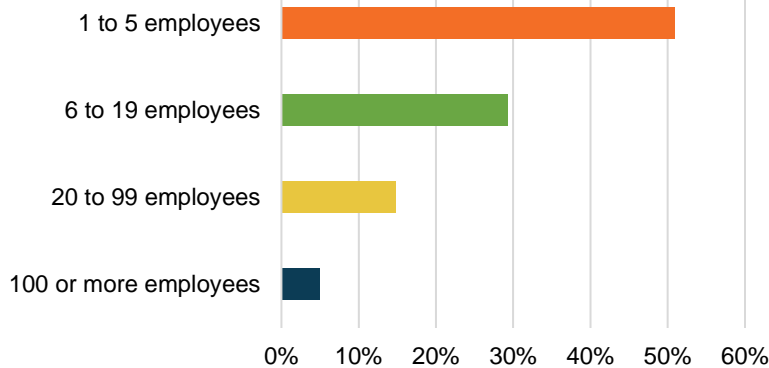
E4 THE FUTURE

What does EE look like in North Carolina?

EE Workers Employed in NC



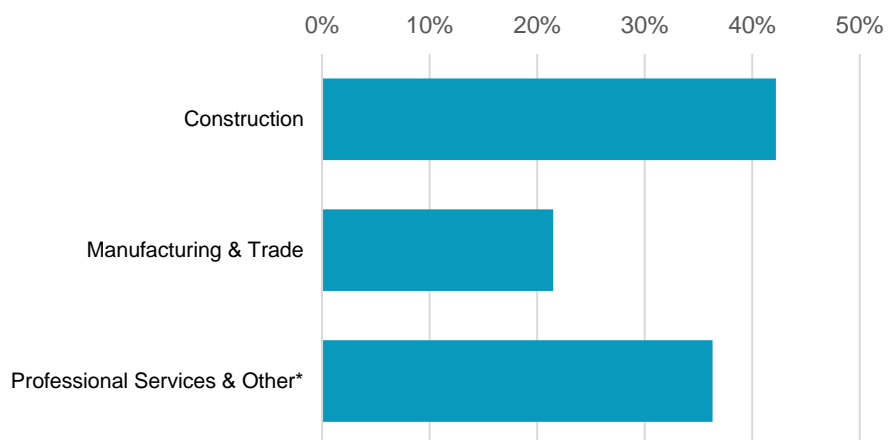
95% of NC EE Businesses Have Fewer Than 100 Employees



EE construction workers comprise **13%** of North Carolina's construction workforce

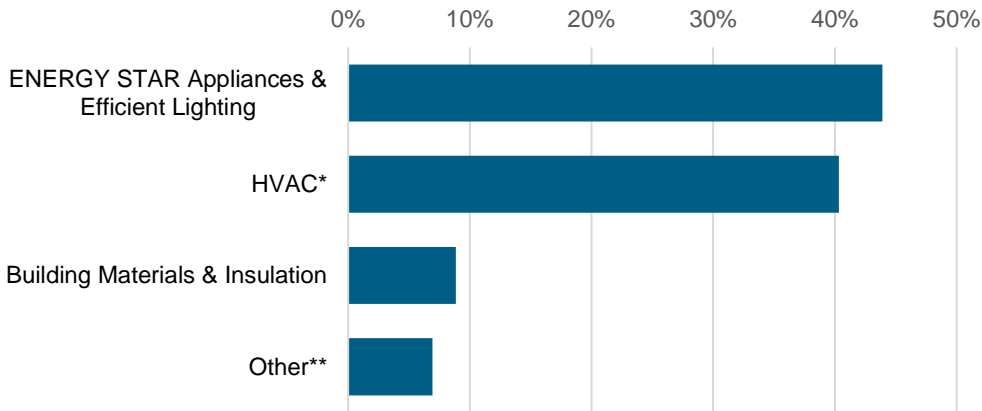


What type of work do energy efficiency firms do?



*Professional services include finance/accounting, architecture, engineering, R&D, etc. and other includes maintenance, and business, and nonprofit organizations.

What energy efficiency sectors employ the most workers?



*Heating, ventilation, air conditioning of higher than standard efficiency/renewable heating & cooling
 **Other such as energy audits, building certifications, and software services

10%
 of North Carolina
 EE workers are
Veterans

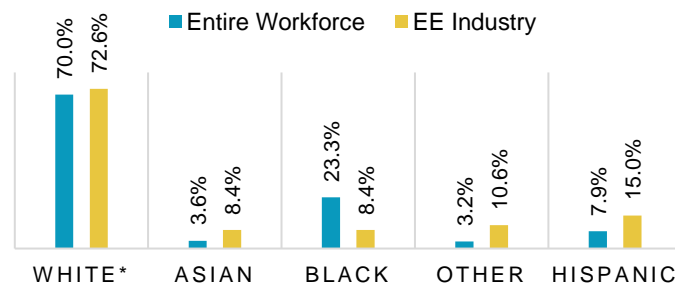


How is EE doing on diversity in North Carolina?

Demographic data is critical to measure progress in expanding the diversity of the EE industry. A more inclusive industry that reflects the communities it serves is a stronger one that better meets the needs of all U.S. residents. Promoting diversity in hiring is key to maintaining a future workforce of qualified professionals and ensuring all North Carolina communities are represented in the EE sector.

The EE industry needs to do more to prioritize minorities and women for training and support that enables access to employment at North Carolina businesses.

North Carolina EE Industry by Race and Ethnicity



*Includes non-Hispanic and Hispanic whites.

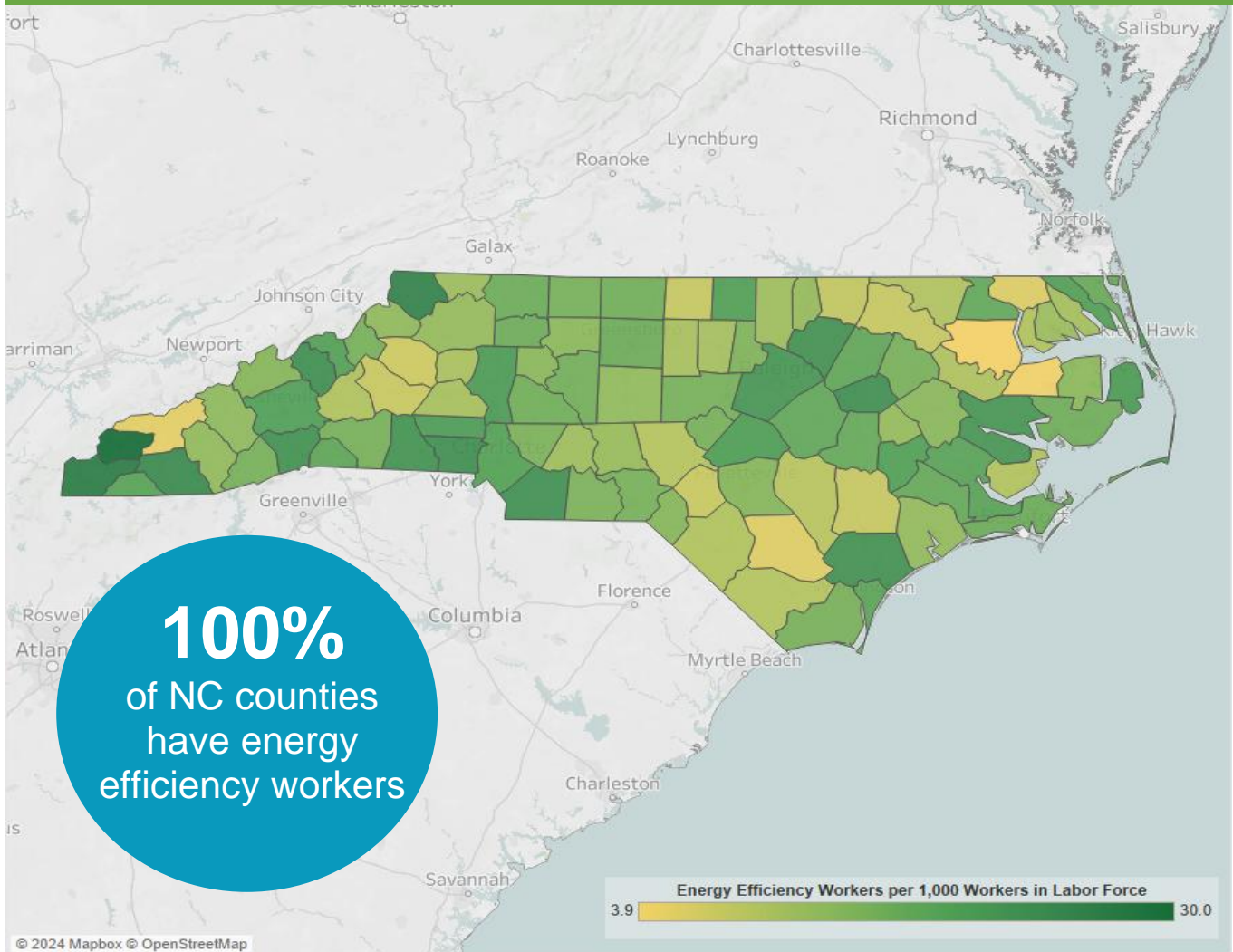
Gender in the North Carolina EE Workforce



Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Non-binary gender data is missing from this document due to this limitation.

Energy Efficiency Jobs are Everywhere

EE Jobs by County



The energy efficiency job concentration displayed above is capped at thirty jobs per thousand in order to maintain observable differences between the majority of counties within the state. This is done to eliminate the influence outliers have on overall color gradient. For a full list of energy efficiency jobs by county, please visit the Department of Energy's (DOE) United States Energy and Employment Report (USEER) County-Level data site at <https://www.energy.gov/media/330956>.

Congressional				Metropolitan Areas			
District	Jobs	District	Jobs	Area	Jobs	Area	Jobs
1	5,173	8	6,278	Asheville	3,960	Hickory-Lenoir-Morganton	1,472
2	5,953	9	4,137	Burlington	726	Jacksonville	682
3	5,228	10	4,124	Charlotte-Concord-Gastonia	22,682	Raleigh	15,273
4	7,076	11	7,927	Durham-Chapel Hill	4,642	Rocky Mount	925
5	3,938	12	7,682	Fayetteville	1,789	Virginia Beach-Norfolk-Newport News	124
6	4,335	13	5,777	Goldsboro	708	Wilmington	2,630
7	6,318	14	6,869	Greensboro-High Point	5,599	Winston-Salem	3,743
				Greenville	1,090	Rural	14,772

State Senate										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1	2,234		14	4,281		27	2,039		40	<10
2	1,662		15	2,592		28	<10		41	492
3	918		16	1,789		29	1,263		42	2,218
4	1,520		17	334		30	1,311		43	1,609
5	1,780		18	344		31	2,453		44	1,040
6	940		19	1,515		32	<10		45	1,289
7	155		20	2,093		33	195		46	1,420
8	2,904		21	181		34	1,838		47	1,633
9	1,881		22	2,018		35	1,769		48	2,513
10	2,414		23	1,062		36	3,142		49	1,730
11	792		24	1,331		37	7,830		50	1,570
12	2,098		25	1,874		38	182			
13	891	26	3,007	39	656					

State House of Representatives										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1	827		31	110		61	449		91	21
2	1,142		32	178		62	89		92	1,928
3	1,011		33	1,050		63	406		93	595
4	1,071		34	3,021		64	<10		94	124
5	239		35	709		65	314		95	<10
6	1,171		36	767		66	30		96	<10
7	1,174		37	30		67	530		97	159
8	659		38	<10		68	395		98	513
9	531		39	<10		69	378		99	649
10	485		40	417		70	688		100	515
11	2,748		41	18		71	1,757		101	<10
12	<10		42	730		72	217		102	128
13	984		43	831		73	1,564		103	<10
14	631		44	<10		74	211		104	<10
15	93		45	21		75	217		105	<10
16	523		46	752		76	1,385		106	<10
17	905		47	116		77	460		107	<10
18	1,856		48	624		78	379		108	1,220
19	575		49	<10		79	356		109	<10
20	<10	50	974	80	165	110	1,067			
21	231	51	671	81	<10	111	77			
22	1,895	52	715	82	2,406	112	403			
23	237	53	103	83	<10	113	1,556			
24	<10	54	413	84	1,493	114	2,764			
25	171	55	1,642	85	1,288	115	423			
26	1,107	56	97	86	696	116	210			
27	342	57	2,047	87	74	117	<10			
28	217	58	993	88	5,373	118	567			
29	2,345	59	735	89	918	119	591			
30	1,748	60	1,243	90	520	120	523			





The Building Performance Association (BPA) is a 501(c) 6 nonprofit industry association that serves as the hub for businesses, nonprofits, and government agencies working to make America's homes more comfortable, healthy, and energy efficient. Our mission is to transform the market for the home performance industry through advocacy, education, professional development, and networking. Visit www.building-performance.org.



E4TheFuture is dedicated to bringing clean, efficient energy home for every American and promotes energy solutions to advance climate protection and economic fairness. Visit www.E4TheFuture.org.



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit www.bwresearch.com.

Data Source: Unless otherwise stated, all data are from the U.S. Energy and Employment Report, August 2024, by the U.S. Department of Energy (see Appendix B for methodology details). This methodology — adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics — provides the broadly accepted best accounting of all U.S. energy workers.

For questions on BPA analyses please email: communications@building-performance.org

