

Maryland

Energy Efficiency Jobs in America

67,772
Total Jobs

What are EE jobs?

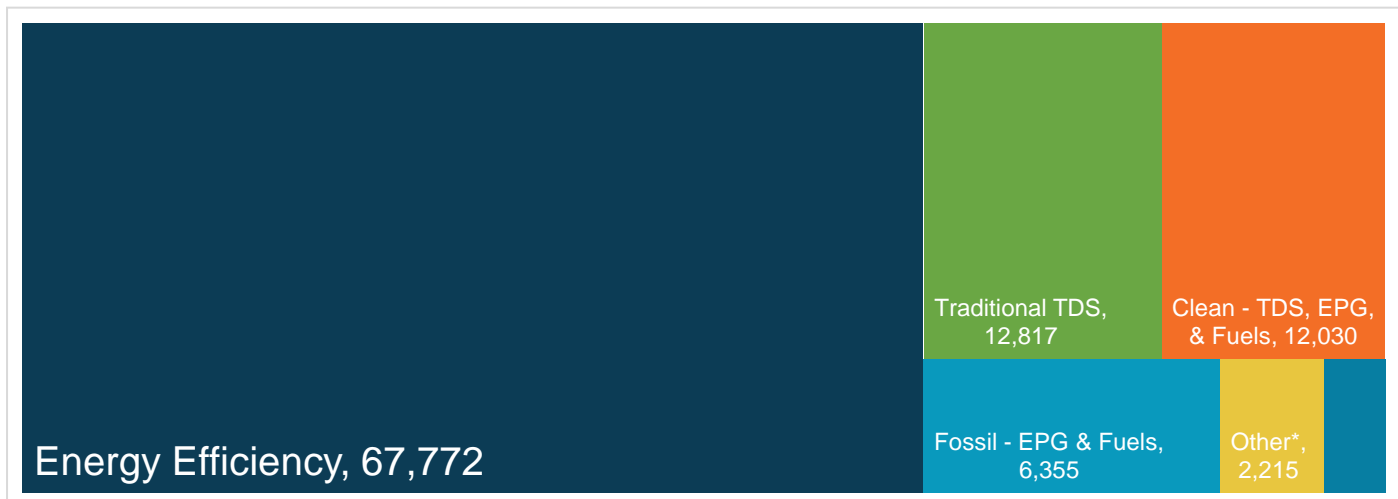
Jobs that deliver goods and services that lower energy use by improving energy efficiency with a focus on appliances, buildings, data systems, financing, new technologies, and more.

What do EE workers do?

- **Manufacture and install** high-efficiency systems, controls, windows, insulation, and ENERGY STAR-certified appliances and products in existing and new homes, commercial and industrial buildings.
- **Design and construct** high-performance buildings such as those earning nationally recognized sustainability and environmental performance ratings.
- **Upgrade and repair** heating, air conditioning, and ventilation (HVAC) and water heating equipment.
- **Educate** property owners and managers on building improvements to unlock savings for businesses, homeowners, schools, states, municipalities, military bases, and more.
- **Analyze building data** using software to maximize energy savings through targeted performance improvements and behavioral changes.
- **Review and approve loans** to finance energy savings performance contracts to improve the comfort, health, and operational costs of buildings.

How does EE compare in Maryland?

Energy efficiency is the largest energy sector in Maryland.



TDS = Transmission, Distribution & Storage

EPG = Electric Power Generation

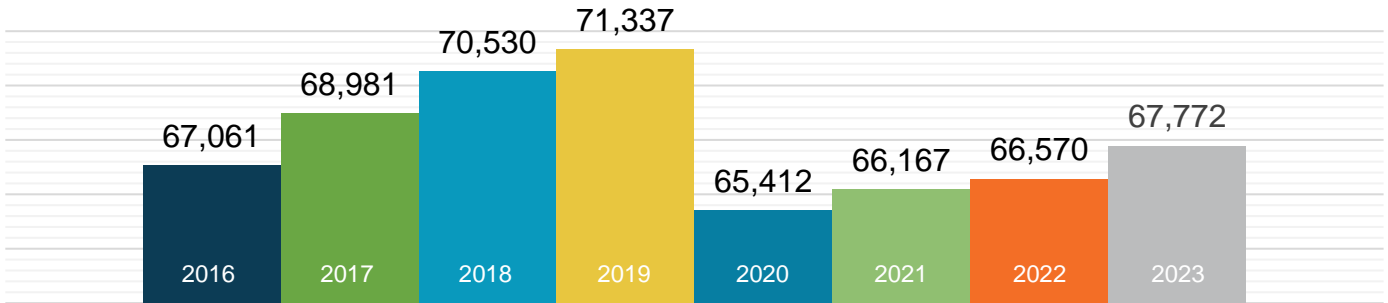
Nuclear (EPG & Fuels) = 1,320

*Includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others.

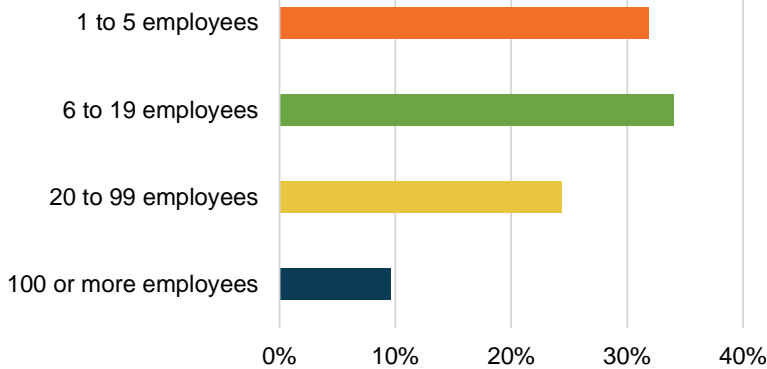


What does EE look like in Maryland?

EE Workers Employed in MD



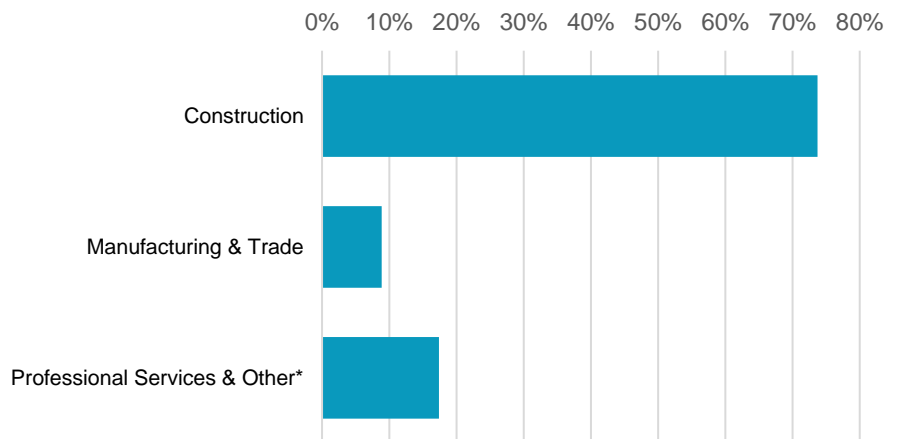
90.4% of MD EE Businesses Have Fewer Than 100 Employees



EE construction workers comprise **31%** of Maryland's construction workforce



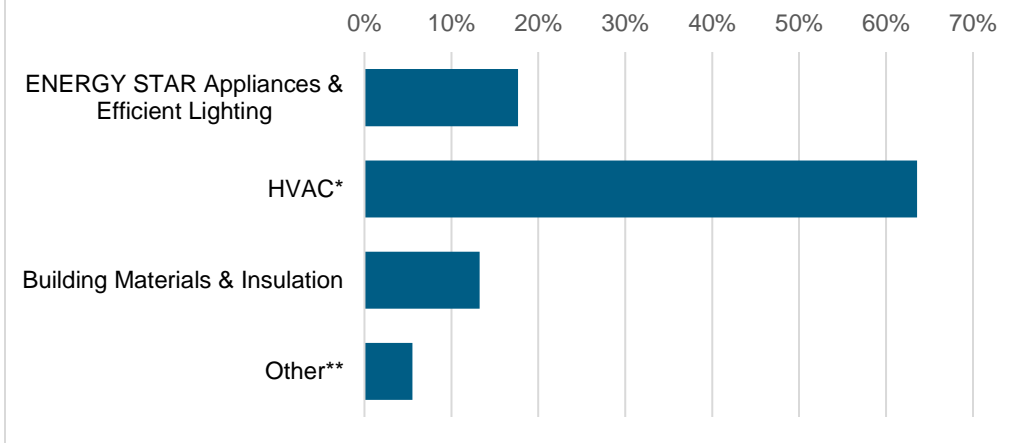
What type of work do energy efficiency firms do?



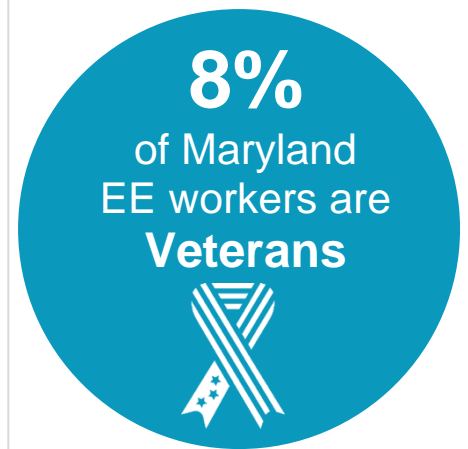
*Professional services include finance/accounting, architecture, engineering, R&D, etc. and other includes maintenance, and business, and nonprofit organizations.



What energy efficiency sectors employ the most workers?



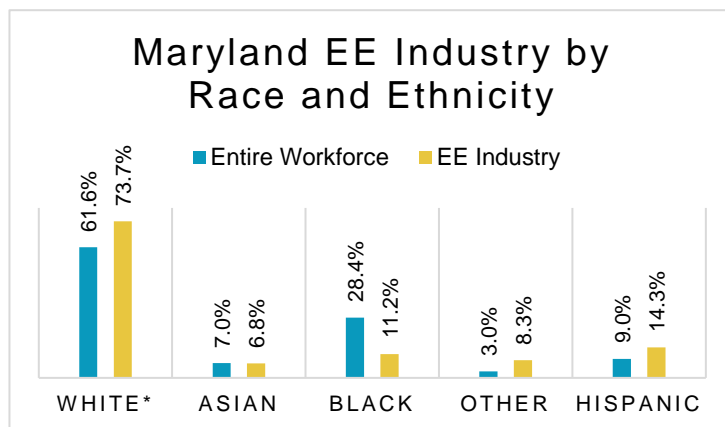
*Heating, ventilation, air conditioning of higher than standard efficiency/renewable heating & cooling
 **Other such as energy audits, building certifications, and software services



How is EE doing on diversity in Maryland?

Demographic data is critical to measure progress in expanding the diversity of the EE industry. A more inclusive industry that reflects the communities it serves is a stronger one that better meets the needs of all U.S. residents. Promoting diversity in hiring is key to maintaining a future workforce of qualified professionals and ensuring all Maryland communities are represented in the EE sector.

The EE industry needs to do more to prioritize minorities and women for training and support that enables access to employment at Maryland businesses.



*Includes non-Hispanic and Hispanic whites.

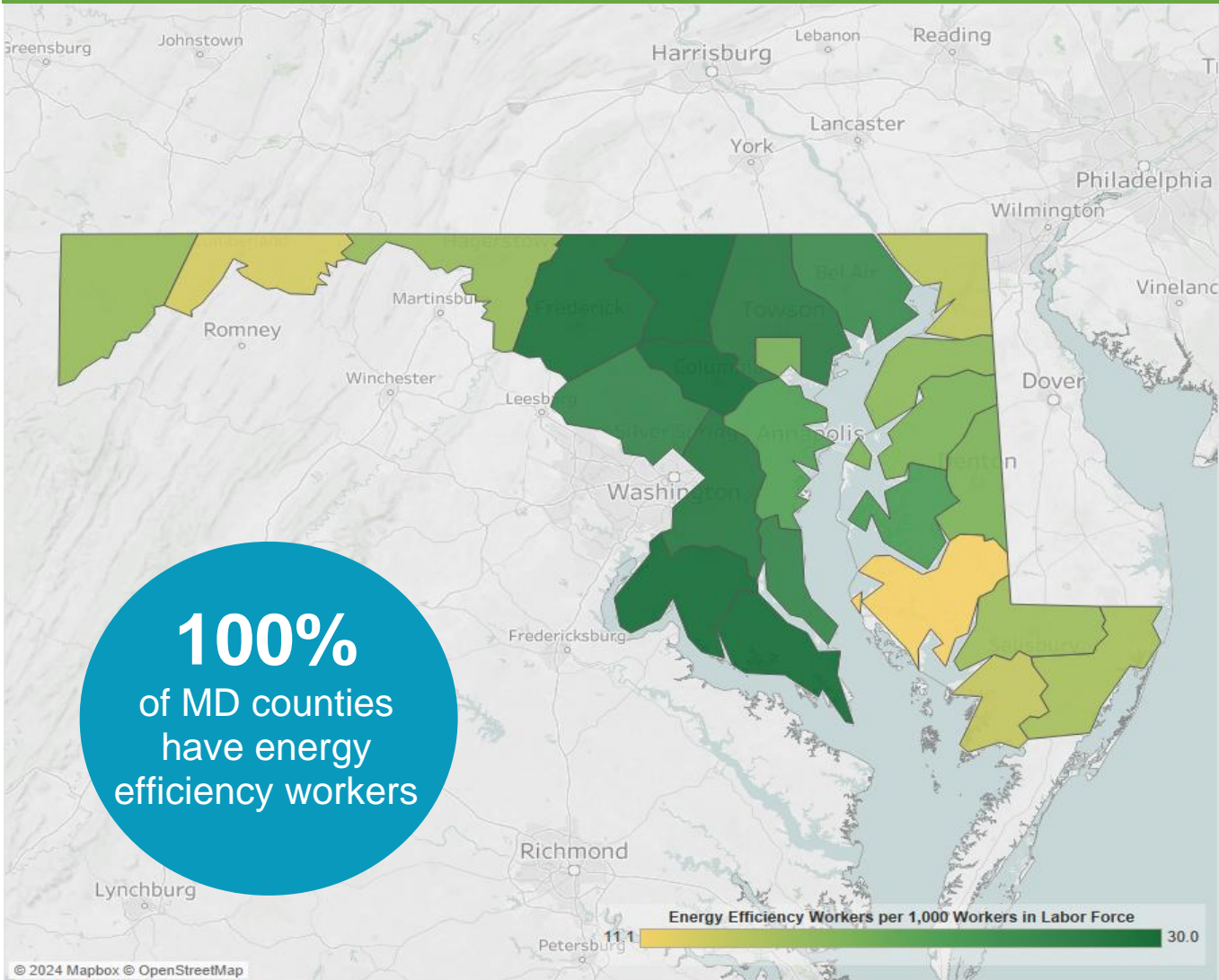
Gender in the Maryland EE Workforce



Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Non-binary gender data is missing from this document due to this limitation.

Energy Efficiency Jobs are Everywhere

EE Jobs by County



The energy efficiency job concentration displayed above is capped at thirty jobs per thousand in order to maintain observable differences between the majority of counties within the state. This is done to eliminate the influence outliers have on overall color gradient. For a full list of energy efficiency jobs by county, please visit the Department of Energy's (DOE) United States Energy and Employment Report (USEER) County-Level data site at <https://www.energy.gov/media/330956>.

Congressional		Metropolitan Areas	
District	Jobs	Area	Jobs
1	8,023	Baltimore-Columbia-Towson	33,156
2	8,304	Cumberland	350
3	11,291	Hagerstown-Martinsburg	1,083
4	7,079	Philadelphia-Camden-Wilmington	541
5	9,088	Salisbury	1,215
6	7,600	Washington-Arlington-Alexandria	26,415
7	7,345	Rural	5,011
8	9,042		

State Senate										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1	2,059		15	4,051		29	721		43	250
2	587		16	3,531		30	2,716		44	<10
3	2,718		17	2,061		31	2,766		45	229
4	2,096		18	1,258		32	38		46	<10
5	1,530		19	178		33	343		47	121
6	1,994		20	1,416		34	561			
7	2,845		21	1,932		35	826			
8	935		22	1,921		36	1,650			
9	2,845		23	915		37	2,325			
10	1,908		24	679		38	963			
11	3,373		25	644		39	<10			
12	2,371		26	350		40	4,085			
13	1,350		27	1,001		41	<10			
14	2,133	28	1,316	42	158					

State House of Delegates										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
4	4,925		22	1,934		03B	14		37B	1,058
5	1,508		24	670		09A	75		38A	432
6	2,010		25	1,164		23A	185		38B	125
7	2,805		26	345		23B	191		38C	395
8	919		28	1,438		27A	75		42A	12
10	2,067		32	1,468		27B	397		42B	139
11	3,444		33	2,803		27C	464		47A	120
12	4,471		36	2,207		29A	254			
13	1,708		40	4,024		29B	435			
14	2,201		43	250		29C	26			
15	4,071		45	225		30A	327			
16	3,487		46	279		30B	244			
17	2,037		01A	930		31A	705			
18	1,272		01B	24		34A	554			
19	176		01C	1,085		35A	148			
20	1,591		02A	274		35B	105			
21	1,918		03A	298		37A	1,260			



The Building Performance Association (BPA) is a 501(c) 6 nonprofit industry association that serves as the hub for businesses, nonprofits, and government agencies working to make America's homes more comfortable, healthy, and energy efficient. Our mission is to transform the market for the home performance industry through advocacy, education, professional development, and networking. Visit www.building-performance.org



E4TheFuture is dedicated to bringing clean, efficient energy home for every American and promotes energy solutions to advance climate protection and economic fairness. Visit www.E4TheFuture.org.



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit www.bwresearch.com.

Data Source: Unless otherwise stated, all data are from the U.S. Energy and Employment Report, August 2024, by the U.S. Department of Energy (see Appendix B for methodology details). This methodology — adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics — provides the broadly accepted best accounting of all U.S. energy workers.

For questions on BPA analyses please email: communications@building-performance.org

