

# Maryland

## Energy Efficiency Jobs in America

**69,489**  
Total Jobs

### What are EE jobs?

*Jobs that reduce energy use by improving efficiency in appliances, buildings, data systems, financing, new technologies, and more.*

### What do EE workers do?

- **Manufacture and install** high-efficiency systems, controls, windows, insulation, and ENERGY STAR-certified appliances and products in existing and new homes, as well as commercial, and industrial buildings.
- **Design and construct** high-performance buildings such as those earning nationally recognized sustainability and environmental performance ratings.
- **Upgrade and repair** heating, air conditioning, and ventilation (HVAC) and water heating equipment.
- **Educate** property owners and managers on building improvements to unlock savings for businesses, homeowners, schools, states, municipalities, military bases, and more.
- **Analyze building data** using software to maximize energy savings through targeted performance improvements and behavioral changes.
- **Review and approve loans** to finance energy savings performance contracts to improve the comfort, health, and operational costs of buildings.

### How does EE compare to other energy sectors in Maryland?

*Energy efficiency is the largest energy sector in Maryland.*



TDS = Transmission, Distribution, & Storage

EPG = Electric Power Generation

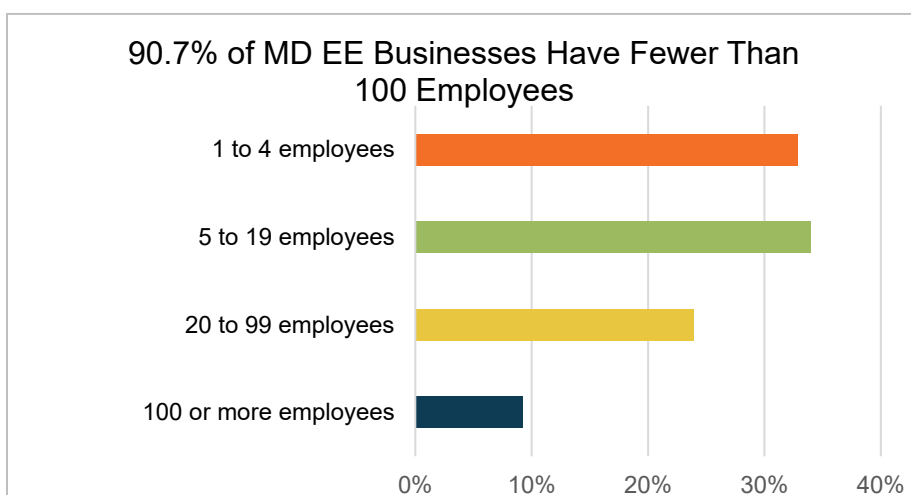
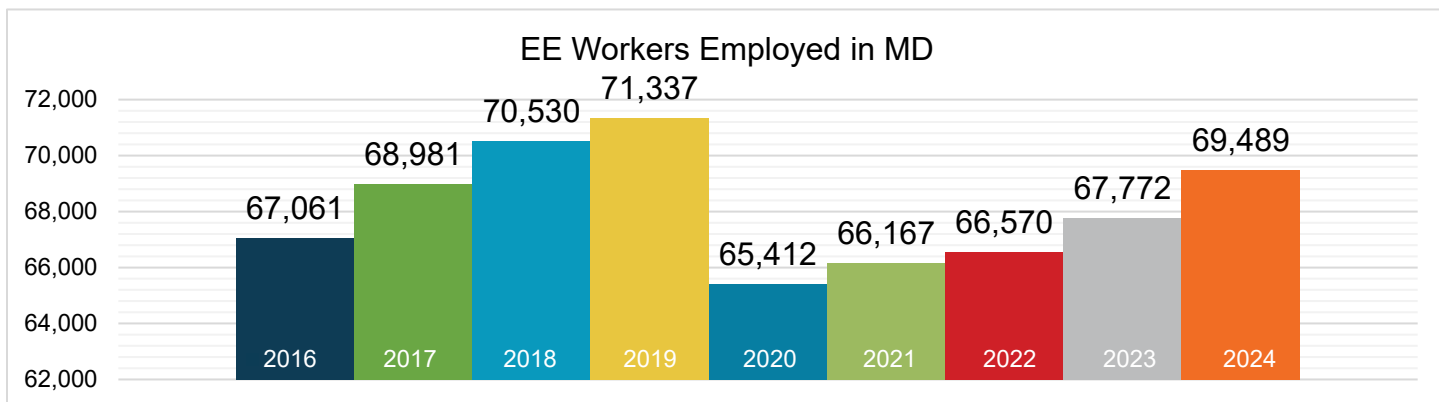
\*\*Nuclear - EPG & Fuels = 1,327

\*Includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others.

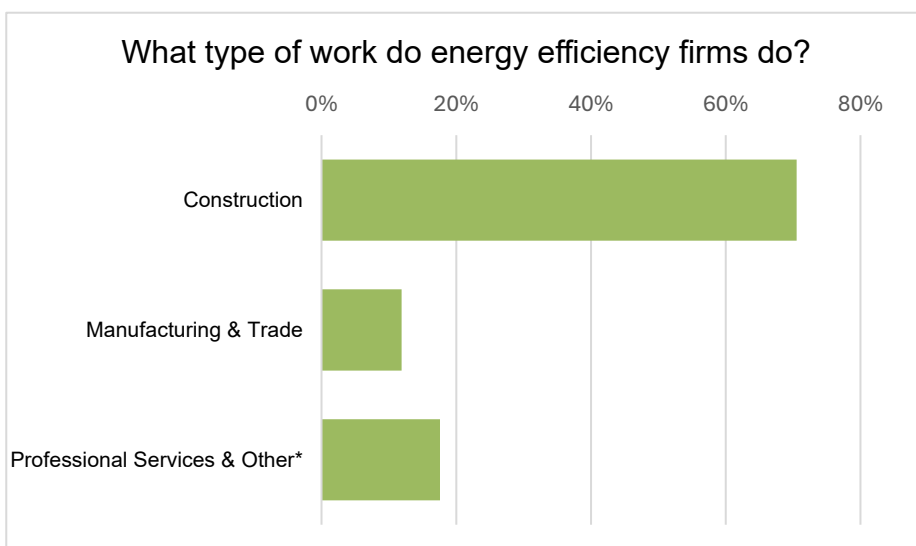
Presented by:



## What does EE look like in Maryland?

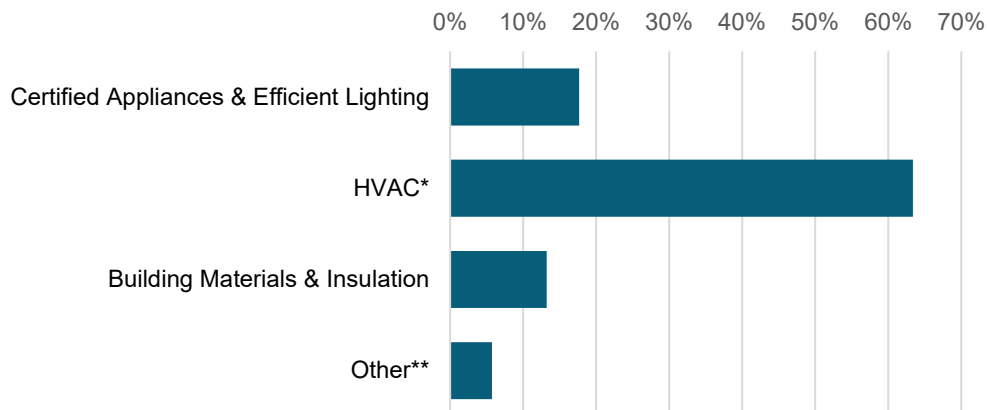


EE construction workers comprise **30%** of Maryland's construction workforce



\*Professional services include finance, accounting, architecture, engineering, research and development, and more. The "other" category includes roles in maintenance, business operations, and nonprofit organizations.

## What energy efficiency sectors employ the most workers?



Certified Appliances = ENERGY STAR-certified appliances

\*Heating, ventilation, air conditioning of higher than standard efficiency/renewable heating and cooling

\*\*Other includes energy audits, building certifications, and software services

**8%**  
of Maryland  
EE workers are  
**veterans**

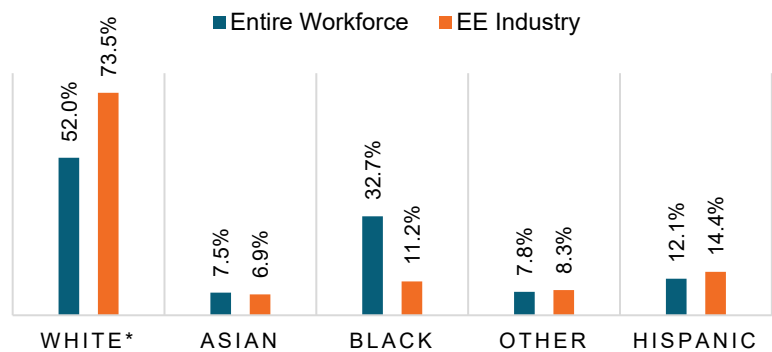


## How representative is the EE workforce in Maryland?

Demographic data is critical to measure progress towards a more representative EE workforce. Tracking this data helps show how well Maryland's EE workforce reflects the communities it serves and where gaps remain.

Expanded training programs in Maryland can help ensure energy efficiency careers are accessible to all.

### Maryland EE Industry by Race and Ethnicity



\*Includes non-Hispanic and Hispanic whites.

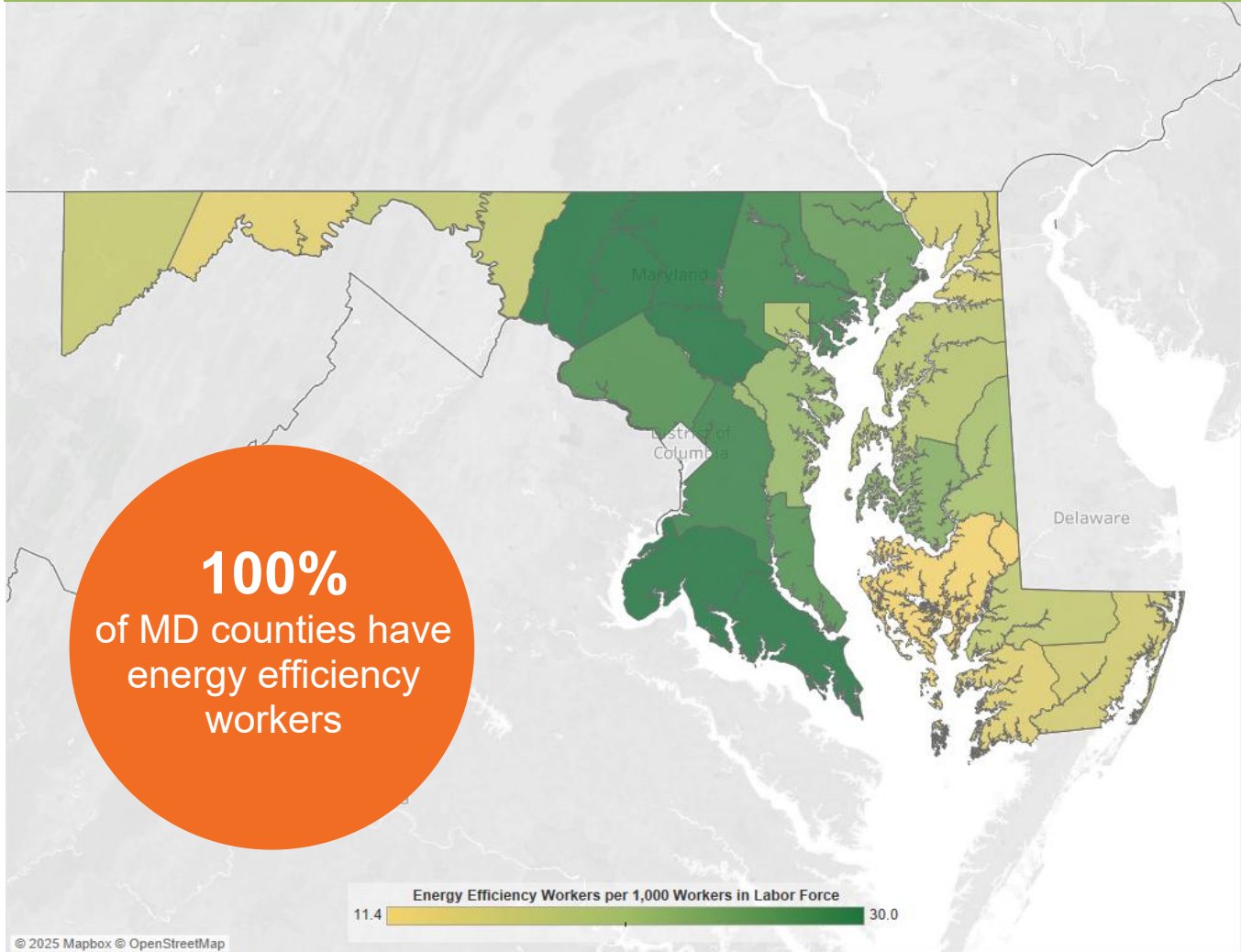
### Gender in the Maryland EE Workforce



Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Nonbinary gender data is missing from this document due to this limitation.

# Energy efficiency jobs are everywhere

## EE Jobs by County



The energy efficiency job concentration displayed above is capped at thirty jobs per thousand in order to maintain observable differences between the majority of counties within the state. This is done to eliminate the influence outliers have on overall color gradient. For a full list of energy efficiency jobs by county, please visit the Department of Energy's (DOE) United States Energy and Employment Report (USEER) County-Level data site at <https://www.energy.gov/media/348937>.

Congressional		Metropolitan Areas	
District	Jobs	Area	Jobs
1	6,249	Baltimore-Columbia-Towson	34,008
2	11,208	Cumberland	359
3	10,429	Hagerstown-Martinsburg	1,111
4	7,623	Philadelphia-Camden-Wilmington	554
5	8,170	Salisbury	1,249
6	8,374	Washington-Arlington-Alexandria	27,077
7	8,286	Rural	5,132
8	9,150		

State Senate										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1	740		15	1,171		29	2,071		43	1,805
2	1,234		16	1,683		30	1,361		44	1,668
3	1,842		17	2,042		31	1,762		45	1,311
4	1,082		18	1,266		32	1,775		46	1,799
5	1,871		19	1,441		33	1,628		47	1,526
6	1,505		20	1,493		34	1,109			
7	1,331		21	1,089		35	1,403			
8	1,777		22	1,437		36	820			
9	2,442		23	1,299		37	1,024			
10	1,405		24	1,356		38	955			
11	2,010		25	1,345		39	1,827			
12	1,440		26	1,378		40	1,488			
13	2,068		27	917		41	1,309			
14	1,734	28	1,297	42	1,153					

State House of Delegates										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1A	251		12B	484		28	1,297		38A	198
1B	307		13	2,068		29A	766		38B	412
1C	182		14	1,734		29B	893		38C	346
2A	741		15	1,171		29C	412		39	1,827
2B	492		16	1,683		30A	833		40	1,488
3	1,842		17	2,042		30B	529		41	1,309
4	1,082		18	1,266		31	1,762		42A	468
5	1,871		19	1,441		32	1,775		42B	356
6	1,505		20	1,493		33A	575		42C	329
7A	1,005		21	1,089		33B	558		43A	1,149
7B	326		22	1,792		33C	495		43B	656
8	1,777		23	1,299		34A	793		44A	477
9A	1,584	24	1,356	34B	317	44B	1,191			
9B	858	25	1,345	35A	1,150	45	1,311			
10	1,405	26	1,378	35B	253	46	1,799			
11A	805	27A	268	36	820	47A	678			
11B	1,205	27B	378	37A	404	47B	492			
12A	957	27C	271	37B	620					





The Building Performance Association (BPA) is a nonprofit industry association that serves as the hub for businesses, nonprofits, and government agencies working to make America's homes more energy-efficient, comfortable, healthy, and safe. Visit [www.building-performance.org](http://www.building-performance.org).



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit [www.bwresearch.com](http://www.bwresearch.com).

Data Source: Unless otherwise stated, all data are from the August 2025 U.S. Energy and Employment Report, by the U.S. Department of Energy (see Appendix B for methodology details). This methodology—adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics—provides the broadly accepted best accounting of all U.S. energy workers.

For questions on BPA analyses, please email: [communications@building-performance.org](mailto:communications@building-performance.org).

