

New Jersey

Energy Efficiency Jobs in America

40,756
Total Jobs

What are EE jobs?

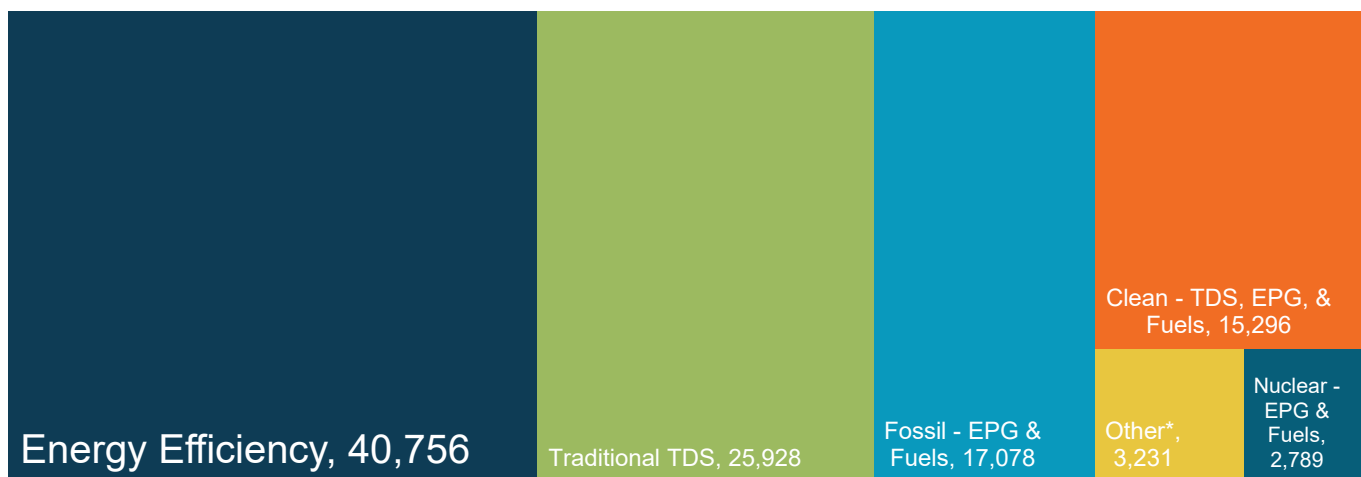
Jobs that reduce energy use by improving efficiency in appliances, buildings, data systems, financing, new technologies, and more.

What do EE workers do?

- **Manufacture and install** high-efficiency systems, controls, windows, insulation, and ENERGY STAR-certified appliances and products in existing and new homes, as well as commercial, and industrial buildings.
- **Design and construct** high-performance buildings such as those earning nationally recognized sustainability and environmental performance ratings.
- **Upgrade and repair** heating, air conditioning, and ventilation (HVAC) and water heating equipment.
- **Educate** property owners and managers on building improvements to unlock savings for businesses, homeowners, schools, states, municipalities, military bases, and more.
- **Analyze building data** using software to maximize energy savings through targeted performance improvements and behavioral changes.
- **Review and approve loans** to finance energy savings performance contracts to improve the comfort, health, and operational costs of buildings.

How does EE compare to other energy sectors in New Jersey?

Energy efficiency is the largest energy sector in New Jersey.



TDS = Transmission, Distribution, & Storage

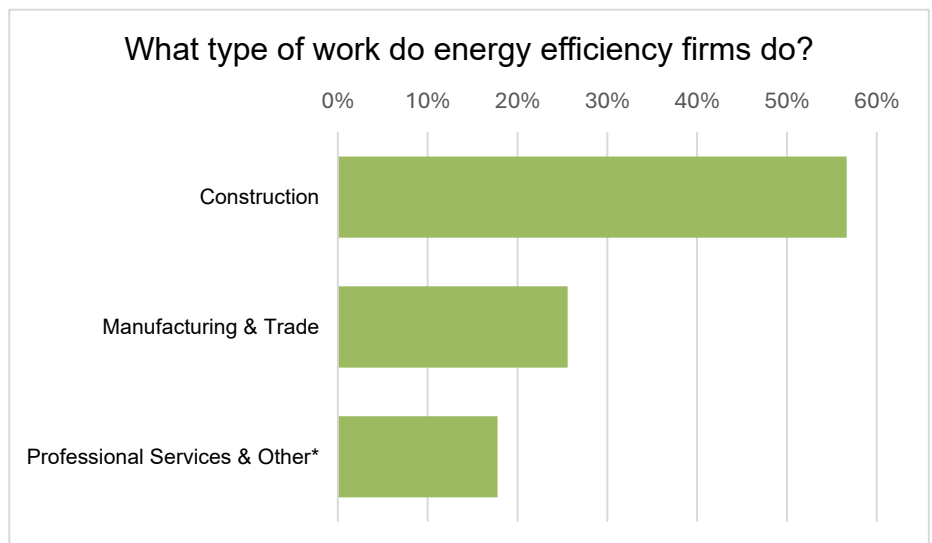
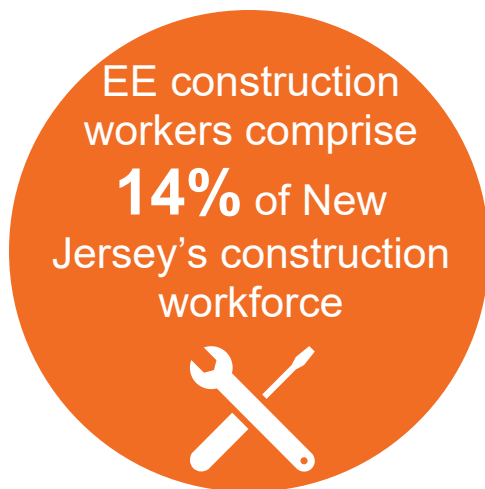
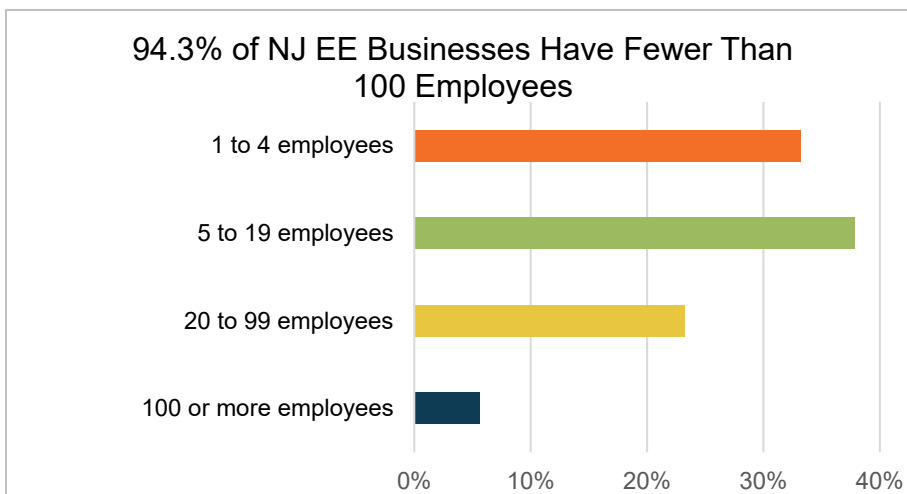
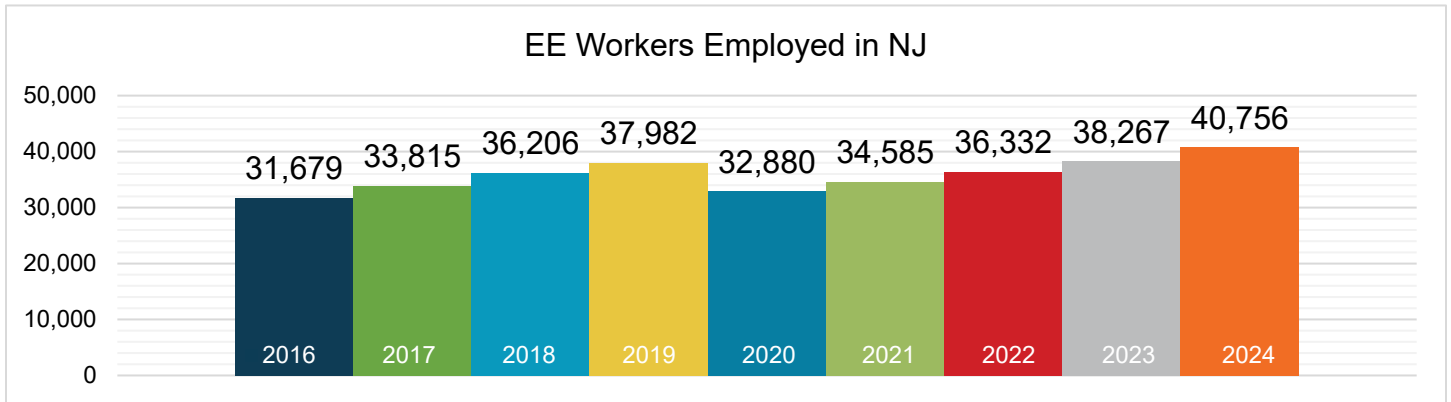
EPG = Electric Power Generation

*Includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others.

Presented by:

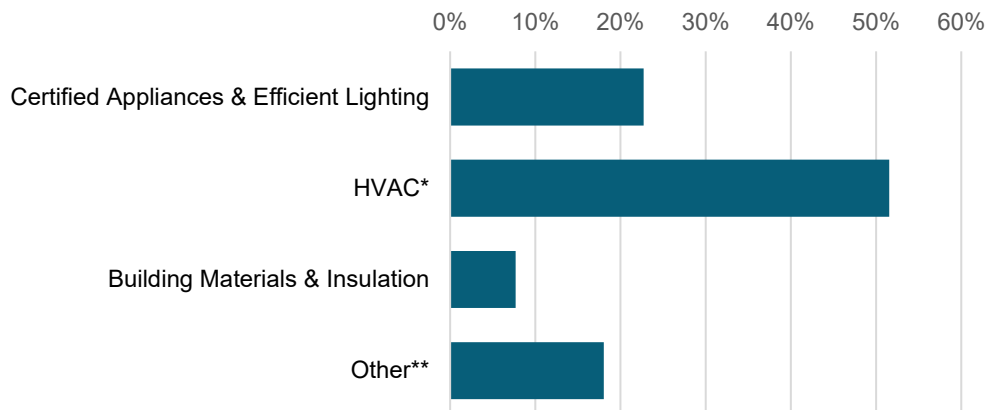


What does EE look like in New Jersey?



*Professional services include finance, accounting, architecture, engineering, research and development, and more. The "other" category includes roles in maintenance, business operations, and nonprofit organizations.

What energy efficiency sectors employ the most workers?



Certified Appliances = ENERGY STAR-certified appliances

*Heating, ventilation, air conditioning of higher than standard efficiency/renewable heating and cooling

**Other includes energy audits, building certifications, and software services

8%
of New Jersey
EE workers are
veterans

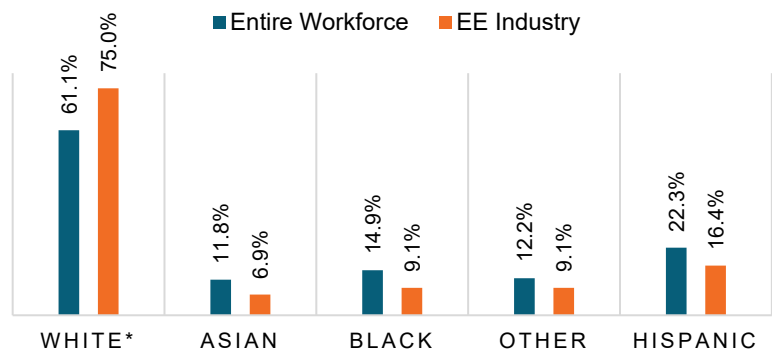


How representative is the EE workforce in New Jersey?

Demographic data is critical to measure progress towards a more representative EE workforce. Tracking this data helps show how well New Jersey's EE workforce reflects the communities it serves and where gaps remain.

Expanded training programs in New Jersey can help ensure energy efficiency careers are accessible to all.

New Jersey EE Industry by Race and Ethnicity



*Includes non-Hispanic and Hispanic whites.

Gender in the New Jersey EE Workforce

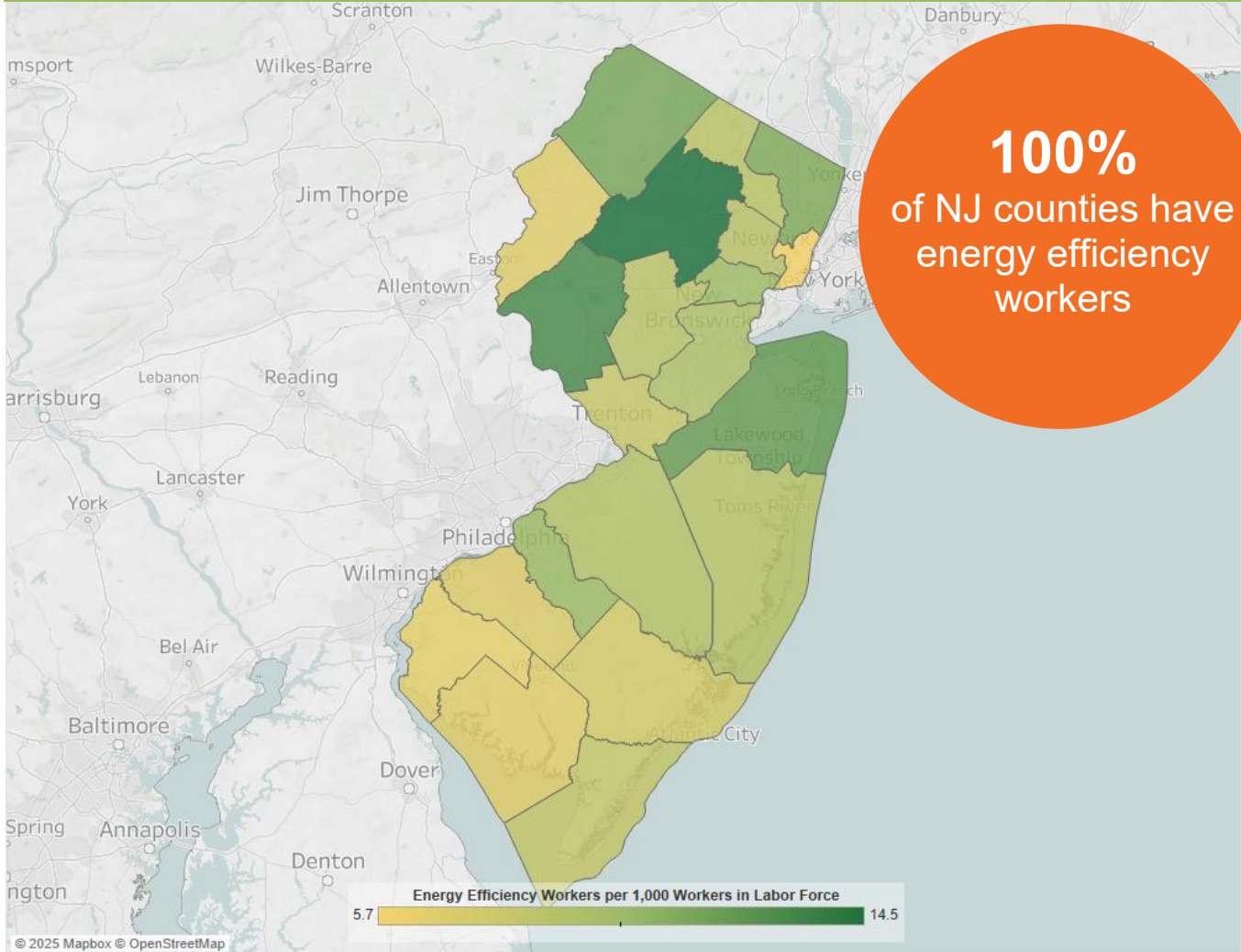


Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Nonbinary gender data is missing from this document due to this limitation.



Energy efficiency jobs are everywhere

EE Jobs by County



Congressional					Metropolitan Areas	
District	Jobs		District	Jobs	Area	Jobs
1	3,037		9	3,059	Allentown-Bethlehem-Easton	233
2	2,471		10	2,751	Atlantic City-Hammonton	940
3	3,896		11	5,043	New York-Newark-Jersey City	30,001
4	2,678		12	3,982	Ocean City	317
5	3,873				Philadelphia-Camden-Wilmington	5,176
6	3,982				Trenton	2,200
7	3,721				Vineland-Bridgeton	418
8	2,262				Rural	1,472



State Senate										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1	766		11	1,347		21	1,202		31	530
2	824		12	950		22	909		32	543
3	628		13	1,104		23	969		33	543
4	721		14	1,206		24	1,197		34	887
5	1,047		15	1,329		25	1,971		35	855
6	1,041		16	1,209		26	1,862		36	1,097
7	1,036		17	1,220		27	841		37	1,241
8	1,000		18	1,214		28	851		38	1,217
9	654		19	1,272		29	884		39	1,253
10	658		20	964		30	833		40	881

State General Assembly										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1	766		11	1,347		21	1,202		31	530
2	824		12	950		22	909		32	543
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The Building Performance Association (BPA) is a nonprofit industry association that serves as the hub for businesses, nonprofits, and government agencies working to make America's homes more energy-efficient, comfortable, healthy, and safe. Visit www.building-performance.org.



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit www.bwresearch.com.

Data Source: Unless otherwise stated, all data are from the August 2025 U.S. Energy and Employment Report, by the U.S. Department of Energy (see Appendix B for methodology details). This methodology—adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics—provides the broadly accepted best accounting of all U.S. energy workers.

For questions on BPA analyses, please email: communications@building-performance.org.

