

New Mexico

Energy Efficiency Jobs in America

6,988
Total Jobs

What are EE jobs?

Jobs that reduce energy use by improving efficiency in appliances, buildings, data systems, financing, new technologies, and more.

What do EE workers do?

- **Manufacture and install** high-efficiency systems, controls, windows, insulation, and ENERGY STAR-certified appliances and products in existing and new homes, as well as commercial, and industrial buildings.
- **Design and construct** high-performance buildings such as those earning nationally recognized sustainability and environmental performance ratings.
- **Upgrade and repair** heating, air conditioning, and ventilation (HVAC) and water heating equipment.
- **Educate** property owners and managers on building improvements to unlock savings for businesses, homeowners, schools, states, municipalities, military bases, and more.
- **Analyze building data** using software to maximize energy savings through targeted performance improvements and behavioral changes.
- **Review and approve loans** to finance energy savings performance contracts to improve the comfort, health, and operational costs of buildings.

How does EE compare to other energy sectors in New Mexico?

Energy efficiency is the third largest energy sector in New Mexico.



TDS = Transmission, Distribution, & Storage

EPG = Electric Power Generation

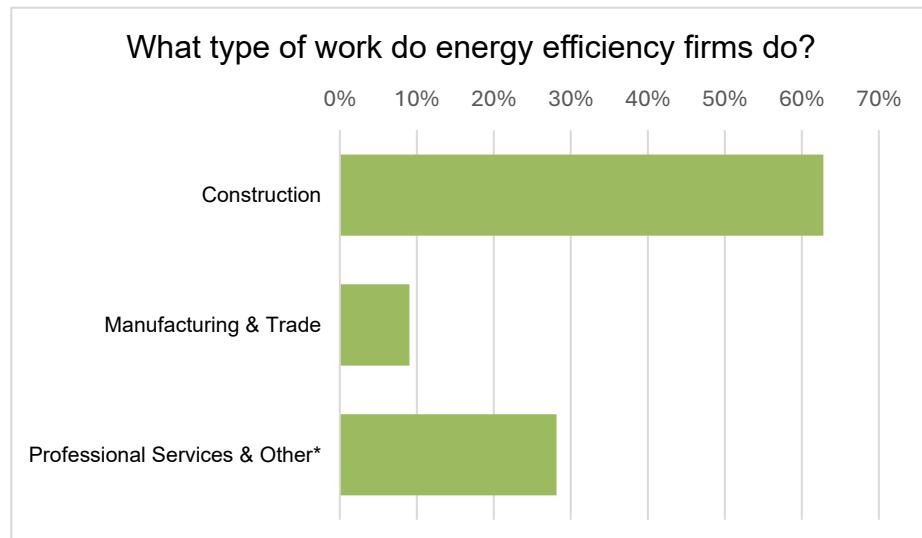
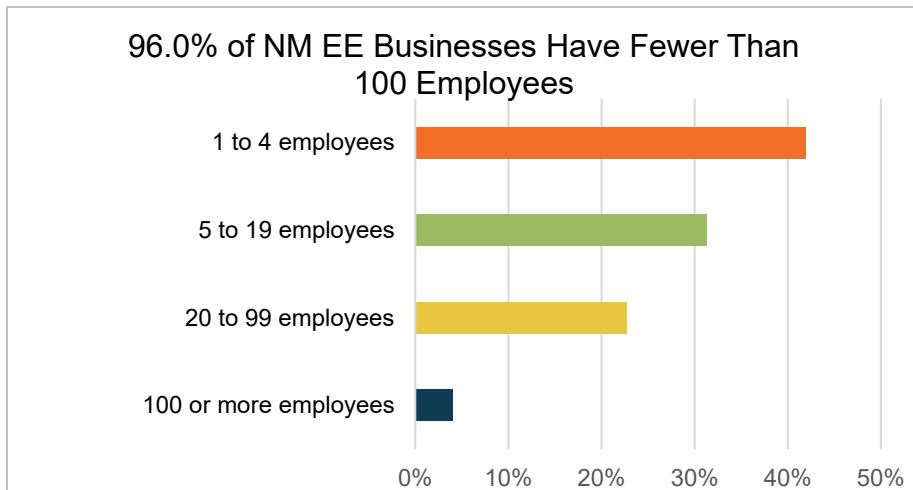
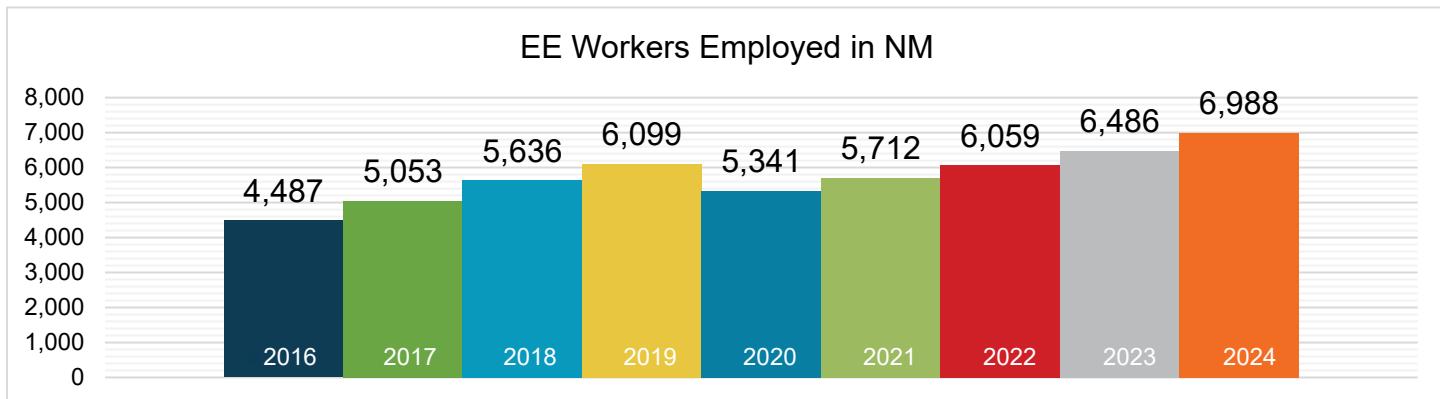
**Nuclear - EPG & Fuels = 120

*Other = 1,392 (includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others)

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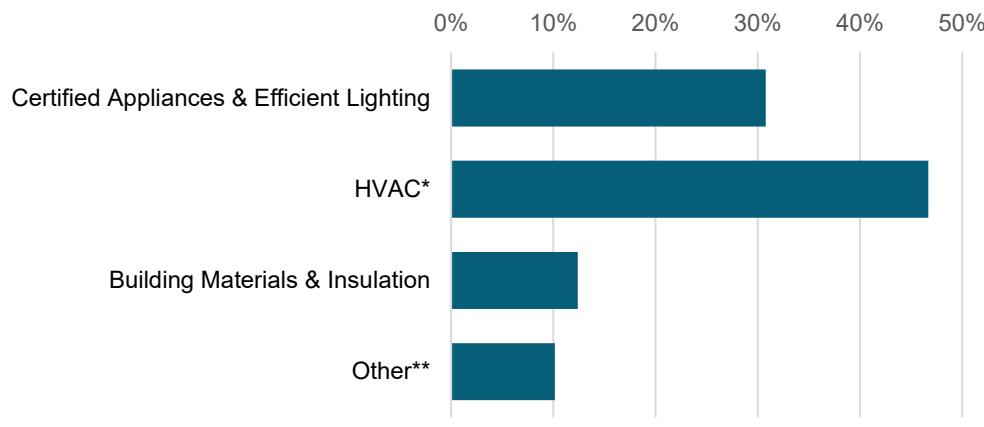


What does EE look like in New Mexico?



*Professional services include finance, accounting, architecture, engineering, research and development, and more. The "other" category includes roles in maintenance, business operations, and nonprofit organizations.

What energy efficiency sectors employ the most workers?



Certified Appliances = ENERGY STAR-certified appliances

*Heating, ventilation, air conditioning of higher than standard efficiency/renewable heating and cooling

**Other includes energy audits, building certifications, and software services

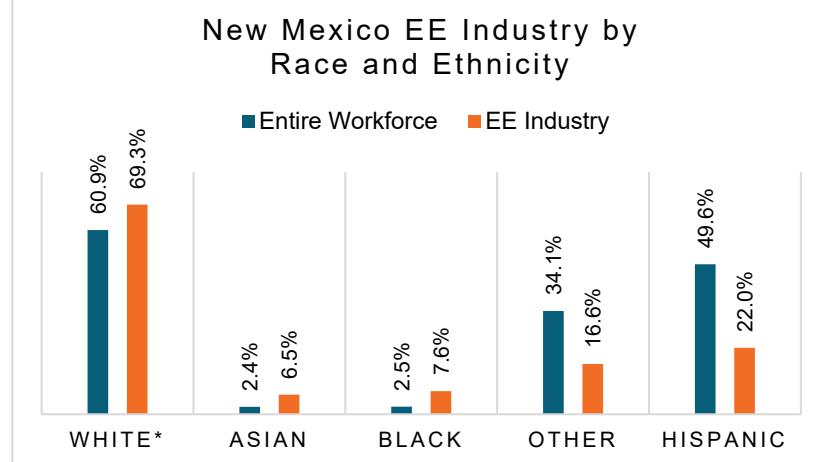
8%
of New Mexico
EE workers are
veterans



How representative is the EE workforce in New Mexico?

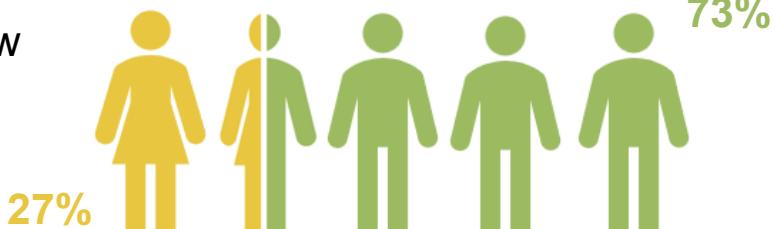
Demographic data is critical to measure progress towards a more representative EE workforce. Tracking this data helps show how well New Mexico's EE workforce reflects the communities it serves and where gaps remain.

Expanded training programs in New Mexico can help ensure energy efficiency careers are accessible to all.



*Includes non-Hispanic and Hispanic whites.

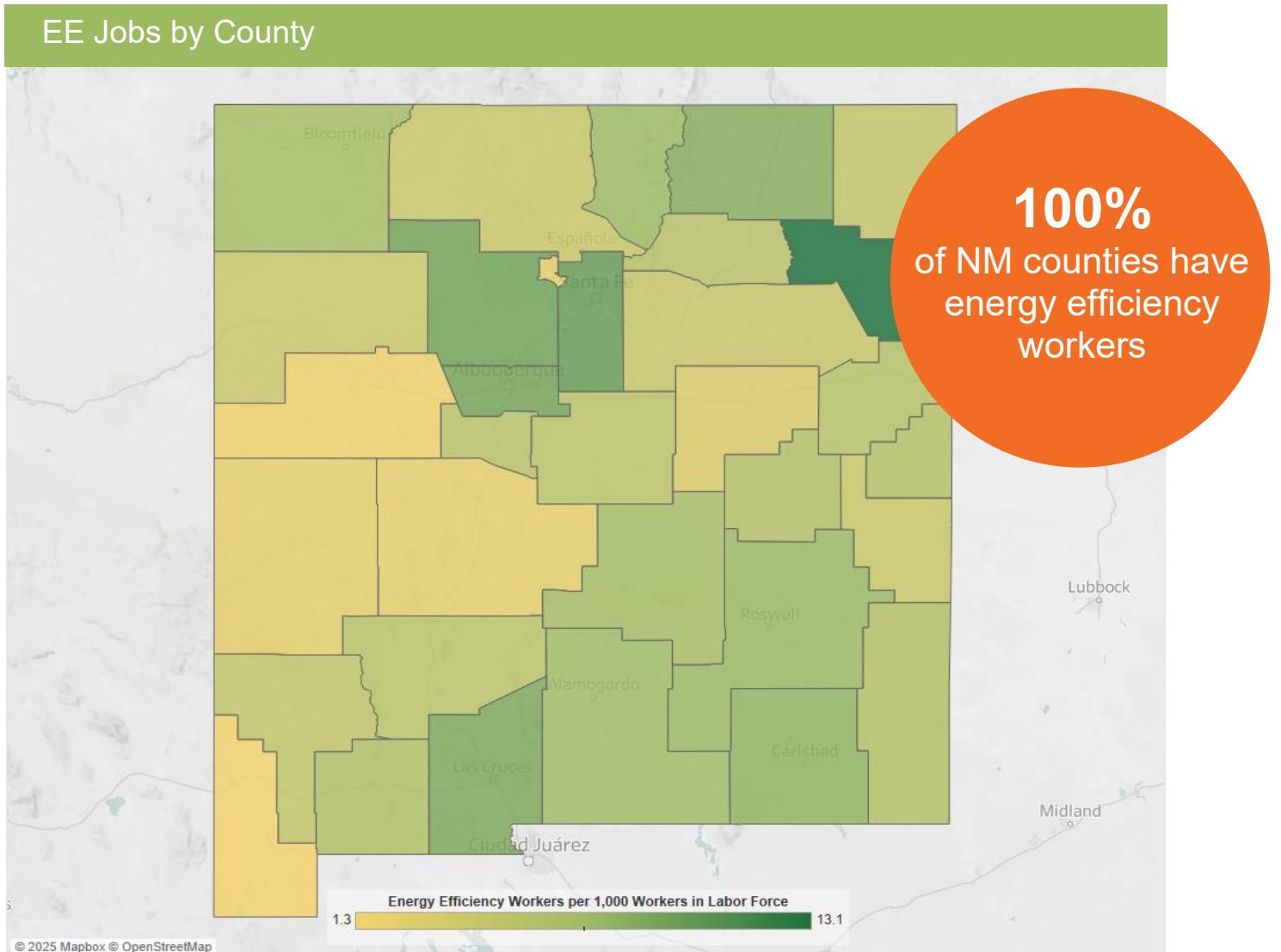
Gender in the New Mexico EE Workforce



Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Nonbinary gender data is missing from this document due to this limitation.

Energy efficiency jobs are everywhere

EE Jobs by County



Congressional		Metropolitan Areas	
District	Jobs	Area	Jobs
1	3,157	Albuquerque	3,642
2	1,924	Farmington	317
3	1,907	Las Cruces	710
		Santa Fe	607
		Rural	1,712

State Senate

District	Jobs	District	Jobs	District	Jobs	District	Jobs
1	143	12	144	23	343	34	196
2	124	13	252	24	221	35	143
3	90	14	267	25	273	36	103
4	41	15	391	26	319	37	246
5	76	16	156	27	106	38	145
6	106	17	399	28	94	39	106
7	126	18	277	29	111	40	112
8	80	19	132	30	26	41	68
9	59	20	210	31	155	42	143
10	62	21	171	32	182		
11	384	22	69	33	138		

State House of Representatives

District	Jobs	District	Jobs	District	Jobs	District	Jobs
1	38	19	176	37	111	55	195
2	119	20	211	38	139	56	61
3	84	21	<10	39	48	57	108
4	62	22	85	40	52	58	98
5	29	23	140	41	32	59	67
6	23	24	203	42	80	60	140
7	59	25	184	43	58	61	42
8	11	26	<10	44	20	62	138
9	46	27	38	45	214	63	110
10	22	28	269	46	69	64	30
11	159	29	<10	47	68	65	67
12	259	30	195	48	134	66	<10
13	373	31	166	49	38	67	23
14	<10	32	59	50	142	68	332
15	145	33	221	51	68	69	19
16	310	34	86	52	85	70	42
17	<10	35	15	53	25		
18	129	36	84	54	102		





The Building Performance Association (BPA) is a nonprofit industry association that serves as the hub for businesses, nonprofits, and government agencies working to make America's homes more energy-efficient, comfortable, healthy, and safe. Visit www.building-performance.org.



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit www.bwresearch.com.

Data Source: Unless otherwise stated, all data are from the August 2025 U.S. Energy and Employment Report, by the U.S. Department of Energy (see Appendix B for methodology details). This methodology—adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics—provides the broadly accepted best accounting of all U.S. energy workers.

For questions on BPA analyses, please email: communications@building-performance.org.

