

New Mexico

Energy Efficiency Jobs in America

6,988
Total Jobs

What are EE jobs?

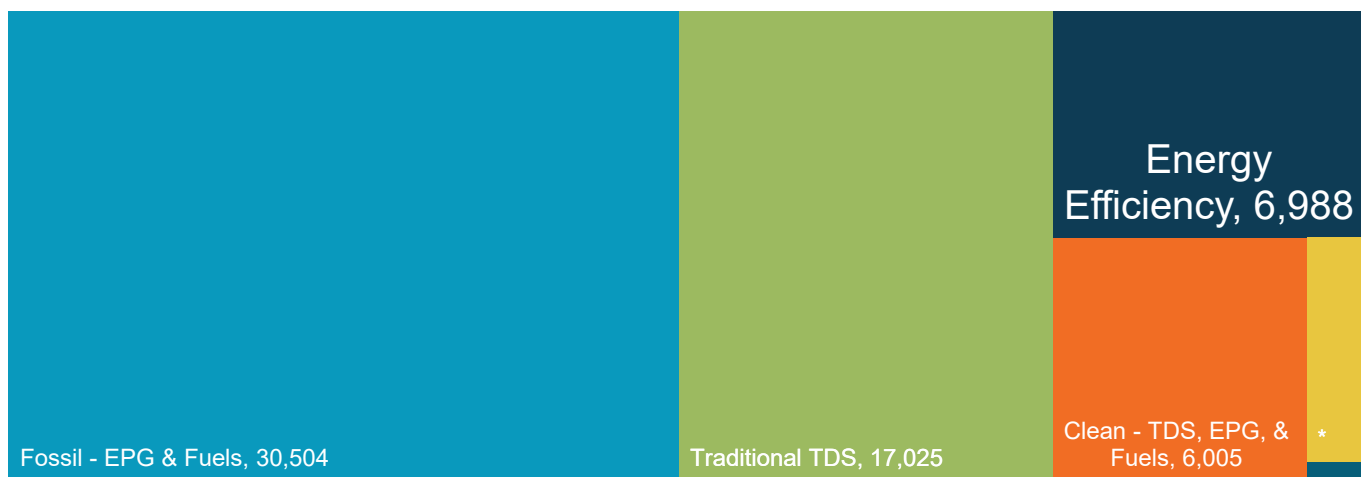
Jobs that reduce energy use by improving efficiency in appliances, buildings, data systems, financing, new technologies, and more.

What do EE workers do?

- **Manufacture and install** high-efficiency systems, controls, windows, insulation, and ENERGY STAR-certified appliances and products in existing and new homes, as well as commercial, and industrial buildings.
- **Design and construct** high-performance buildings such as those earning nationally recognized sustainability and environmental performance ratings.
- **Upgrade and repair** heating, air conditioning, and ventilation (HVAC) and water heating equipment.
- **Educate** property owners and managers on building improvements to unlock savings for businesses, homeowners, schools, states, municipalities, military bases, and more.
- **Analyze building data** using software to maximize energy savings through targeted performance improvements and behavioral changes.
- **Review and approve loans** to finance energy savings performance contracts to improve the comfort, health, and operational costs of buildings.

How does EE compare to other energy sectors in New Mexico?

Energy efficiency is the third largest energy sector in New Mexico.



TDS = Transmission, Distribution, & Storage

EPG = Electric Power Generation

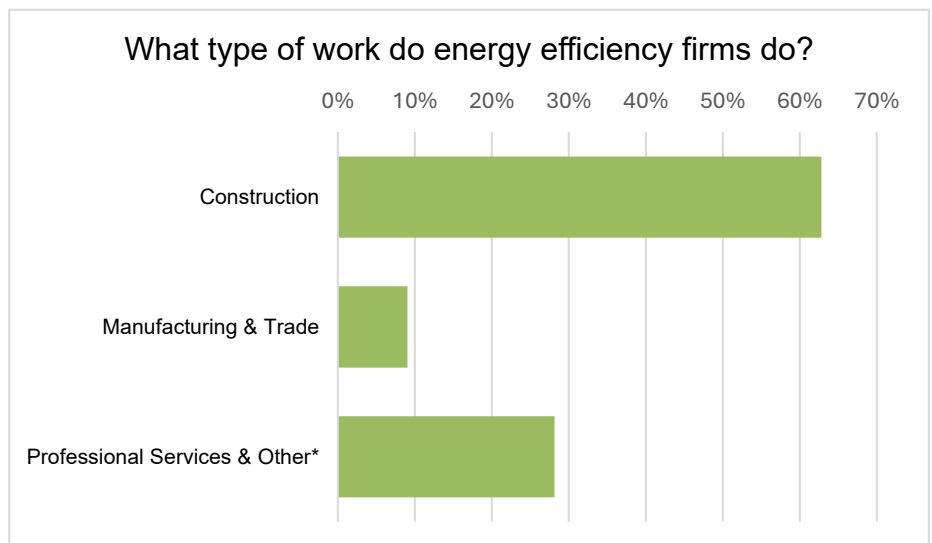
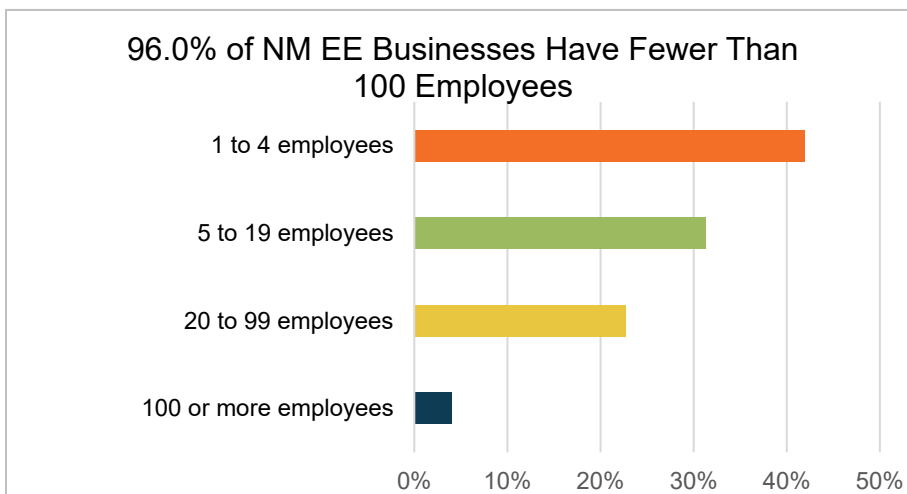
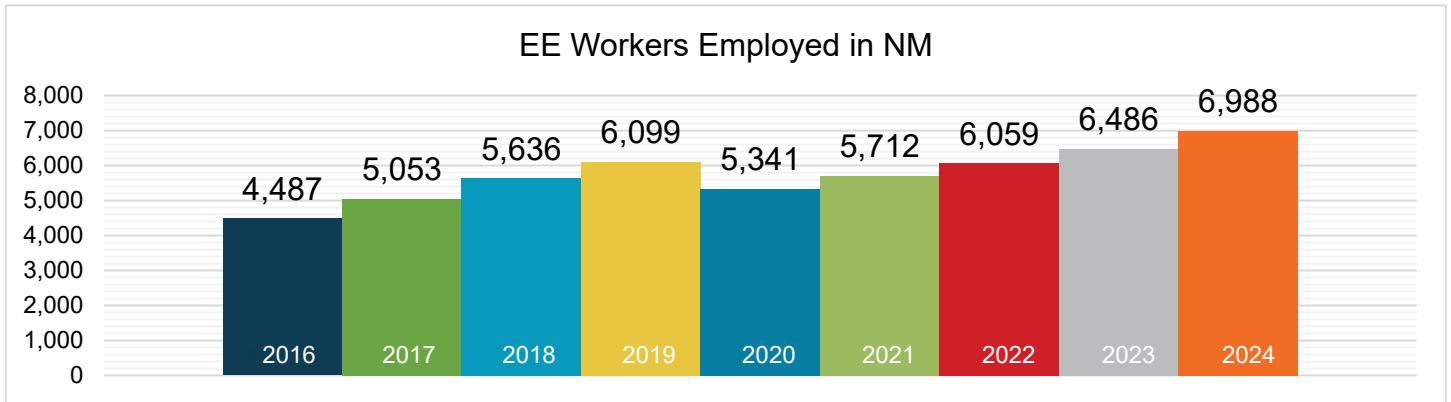
**Nuclear - EPG & Fuels = 120

*Other = 1,392 (includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others)

Presented by:



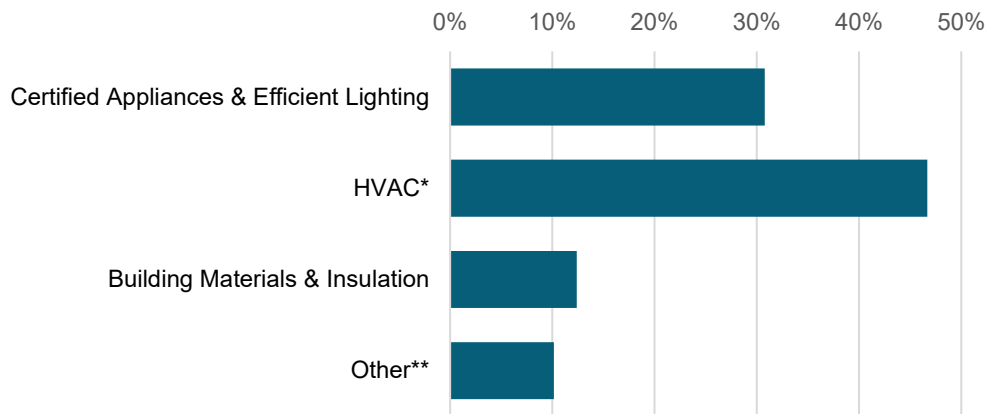
What does EE look like in New Mexico?



*Professional services include finance, accounting, architecture, engineering, research and development, and more. The "other" category includes roles in maintenance, business operations, and nonprofit organizations.



What energy efficiency sectors employ the most workers?



Certified Appliances = ENERGY STAR-certified appliances

*Heating, ventilation, air conditioning of higher than standard efficiency/renewable heating and cooling

**Other includes energy audits, building certifications, and software services

8%
of New Mexico
EE workers are
veterans

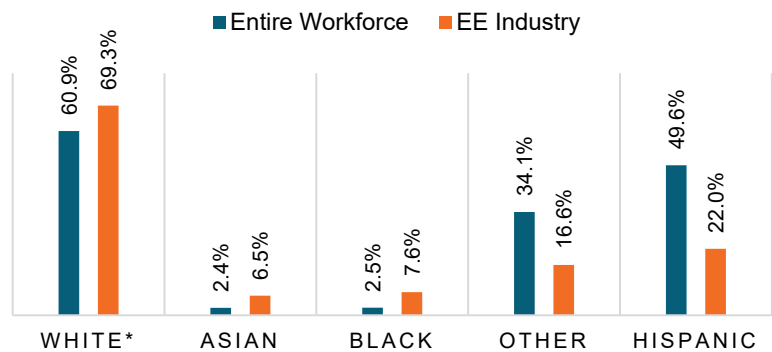


How representative is the EE workforce in New Mexico?

Demographic data is critical to measure progress towards a more representative EE workforce. Tracking this data helps show how well New Mexico's EE workforce reflects the communities it serves and where gaps remain.

Expanded training programs in New Mexico can help ensure energy efficiency careers are accessible to all.

New Mexico EE Industry by Race and Ethnicity



*Includes non-Hispanic and Hispanic whites.

Gender in the New Mexico EE Workforce

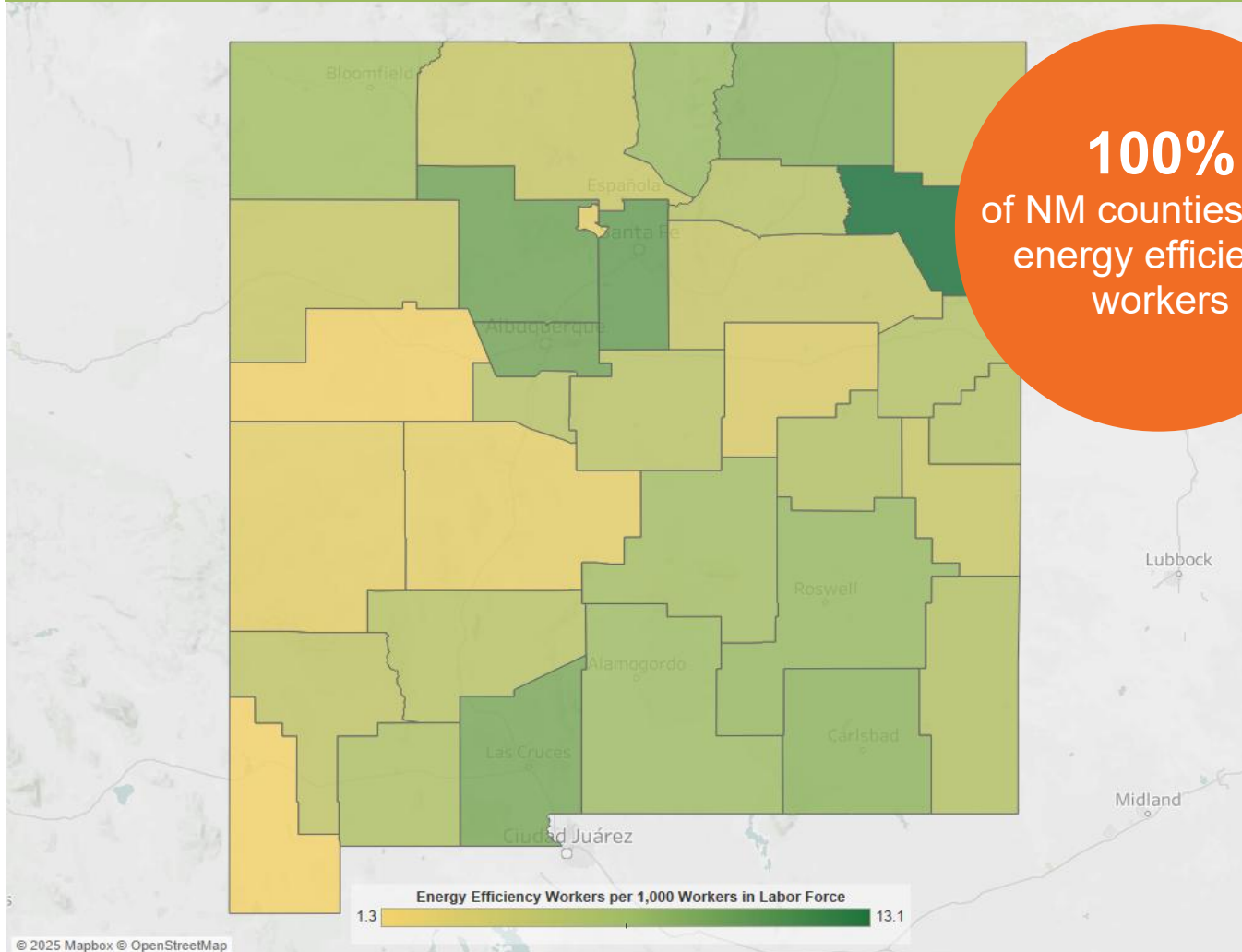


Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Nonbinary gender data is missing from this document due to this limitation.



Energy efficiency jobs are everywhere

EE Jobs by County



Congressional		Metropolitan Areas	
District	Jobs	Area	Jobs
1	3,157	Albuquerque	3,642
2	1,924	Farmington	317
3	1,907	Las Cruces	710
		Santa Fe	607
		Rural	1,712

State Senate										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1	143		12	144		23	343		34	196
2	124		13	252		24	221		35	143
3	90		14	267		25	273		36	103
4	41		15	391		26	319		37	246
5	76		16	156		27	106		38	145
6	106		17	399		28	94		39	106
7	126		18	277		29	111		40	112
8	80		19	132		30	26		41	68
9	59		20	210		31	155		42	143
10	62		21	171		32	182			
11	384		22	69		33	138			

State House of Representatives										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
1	38		19	176		37	111		55	195
2	119		20	211		38	139		56	61
3	84		21	<10		39	48		57	108
4	62		22	85		40	52		58	98
5	29		23	140		41	32		59	67
6	23		24	203		42	80		60	140
7	59		25	184		43	58		61	42
8	11		26	<10		44	20		62	138
9	46		27	38		45	214		63	110
10	22		28	269		46	69		64	30
11	159		29	<10		47	68		65	67
12	259		30	195		48	134		66	<10
13	373		31	166		49	38		67	23
14	<10		32	59		50	142		68	332
15	145		33	221		51	68		69	19
16	310		34	86		52	85		70	42
17	<10		35	15		53	25			
18	129	36	84	54	102					





The Building Performance Association (BPA) is a nonprofit industry association that serves as the hub for businesses, nonprofits, and government agencies working to make America's homes more energy-efficient, comfortable, healthy, and safe. Visit www.building-performance.org.



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit www.bwresearch.com.

Data Source: Unless otherwise stated, all data are from the August 2025 U.S. Energy and Employment Report, by the U.S. Department of Energy (see Appendix B for methodology details). This methodology—adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics—provides the broadly accepted best accounting of all U.S. energy workers.

For questions on BPA analyses, please email: communications@building-performance.org.

